PEPFAR’s Work with Youth

Presentation to President’s Advisory Commission on HIV/AIDS

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PEPFAR’s Work with Youth

• Global trend in new infections
• Youth benefit from the range of PEPFAR programs
• Prevention for youth
• Special focus on young women and girls
In 16 countries, HIV prevalence trends among 15–24-year-old pregnant women showed a decline, with 12 countries showing a decrease of 25% or more

- **Kenya:** HIV prevalence dropped from 14.2% in 2000 to 5.4% in urban areas and from 9.2% to 3.6% in rural areas in same period
- **Ethiopia:** 47% decrease in urban and 29% in rural areas

-In both countries PEPFAR is largest contributor to national AIDS response—over $800 million collectively in FY10
### African Countries with HIV Prevalence > 10% in 2009

**Decreasing Prevalence and Incidence**

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<tbody>
<tr>
<td>Swaziland</td>
<td>23.6 / 4.07</td>
<td>25.9 / 2.66</td>
<td>- 35%</td>
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<td>Botswana</td>
<td>26.3 / 3.03</td>
<td>24.8 / 1.56</td>
<td>- 49%</td>
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<td>Lesotho</td>
<td>24.5 / 2.88</td>
<td>23.6 / 2.58</td>
<td>-10%</td>
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<td>South Africa</td>
<td>17.1 / 2.35</td>
<td>17.8 / 1.49</td>
<td>- 37%</td>
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<td>Zimbabwe</td>
<td>23.7 / 1.94</td>
<td>14.3 / 0.84</td>
<td>- 57%</td>
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<td>Zambia</td>
<td>14.3 / 1.72</td>
<td>13.5 / 1.17</td>
<td>- 32%</td>
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<td>Namibia</td>
<td>16.1 / 2.29</td>
<td>13.1 / 0.43</td>
<td>- 81%</td>
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<td>Mozambique</td>
<td>16.1 / 1.77</td>
<td>11.5 / 1.19</td>
<td>- 33%</td>
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<tr>
<td>Malawi</td>
<td>13.8 / 1.35</td>
<td>11.0 / 0.95</td>
<td>- 30%</td>
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Data source: UNAIDS Global Report 2010
## African Countries with HIV Prevalence of 5-9% in 2009

Decreasing **Prevalence** and **Incidence**

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<tbody>
<tr>
<td>Cote d’Ivoire</td>
<td>6.5 / 0.39</td>
<td>3.4 / 0.11</td>
<td>-72%</td>
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<tr>
<td>Uganda</td>
<td>7.0 / 0.71</td>
<td>6.5 / 0.74</td>
<td>+4%</td>
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<tr>
<td>Tanzania</td>
<td>7.1 / 0.64</td>
<td>5.6 / 0.45</td>
<td>-30%</td>
</tr>
<tr>
<td>Kenya</td>
<td>8.4 / 0.55</td>
<td>6.3 / 0.53</td>
<td>-4%</td>
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<tr>
<td>CAR</td>
<td>8.9 / 0.56</td>
<td>4.7 / 0.17</td>
<td>-70%</td>
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<tr>
<td>Cameroon</td>
<td>5.5 / 0.59</td>
<td>5.3 / 0.53</td>
<td>-10%</td>
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Data source: UNAIDS Global Report 2010
Youth benefit from wide-ranging PEPFAR programs
Treatment: PEPFAR Programs Benefit Youth

- PEPFAR supported 257,694 children on lifesaving antiretroviral treatment in 2010
  - Children represented 8% of all PEPFAR treatment clients
- PEPFAR convened ‘PaATH’ public-private partnership to bring together USG, drug industry, and NGOs to find solutions for pediatric formulations and access
  - Treatment for adults benefits children by preventing orphaning: approximately 4 million orphans averted through PEPFAR treatment programs alone
  - 15 million children have lost a parent to AIDS in Africa (90% of global total), and children orphaned by AIDS face elevated risk of death — when a mother dies, the chance of her child dying within 12-24 months increases 3-10 fold
• PEPFAR PMTCT programs not only save babies’ lives, but save mothers through treatment and prevent orphaning of other children in family

• Through PEPFAR, the US is leading the global PMTCT effort
  – PEPFAR programs prevented an estimated 114,000 infant HIV infections in 2010
  – The number of children born with HIV worldwide has fallen from 500,000 in 2001 to 370,000 in 2009

• US led effort to create global action plan toward eliminating new HIV infections among children by 2015 and keeping their mothers alive
Recent external review identified PEPFAR as **largest global funder of programs for HIV-affected orphans, vulnerable children and youth**

Key activities to **strengthen support systems** for youth:

- **Strengthen families as primary caregivers**
  - Economic strengthening - in Kenya and Tanzania, OVC micro-savings programs led to a 10% reduction in food insecurity at a cost of $1.61 per beneficiary
  - Parent support groups and parent training programs

- **Support capacity of communities** to create protective and caring environments

- **Build capacity of social service systems** to protect the most vulnerable
Working directly with young people, programs:

• Provide **technical/vocational training** (including building agricultural skills) so they can be productive members of society

• Provide **psychosocial support** through youth clubs, support group and mentoring
  – Particularly important for youth heading their own households due to the loss of parents to AIDS

**Youth Participation**: youth often actively involved in the planning and evaluation of programs

  – When programs were establishing national OVC standards in several countries, seminars were conducted prior to and/or following the national leaders meeting to gain youth input and perspective on standards
PEPFAR’s Work with Youth

Prevention for youth
Fostering Youth-Focused Prevention

- Sharp declines in new HIV infections among youth over past decade have been key driver of global drop in new infections from 16,000 a day to 7,000
- PEPFAR programs address youth with **combination prevention**, a range of interventions in the variety of settings young people frequent
  - Youth-themed events, and youth-friendly testing centers
  - Condom programs for at-risk youth
  - Age-appropriate life skills programs in schools
  - PPPs for job-creation
  - Prevention for teachers
  - Male circumcision for older boys

- **HIV-Free Generation** – public-private partnership targeting prevention to teens through media, games and music
- **Shuga** – TV drama coordinated with youth-focused campaign
GUIDANCE FOR THE PREVENTION OF SEXUALLY TRANSMITTED HIV INFECTIONS

August 2011

Builds on November 2010 Expert Consultation on Prevention

Developed in consultation with USG agencies

Available at www.PEPFAR.gov
The Vision: Evidence-Based Combination Prevention

Implementation:
- Mapping prevention needs and targeting activities through ‘4 Knows’ data: knowing your epidemic, context, response, and costs
- Scaling up high-impact, evidence-based interventions
- Addressing structural factors
- Contributing to global evidence base

Elements:
- **Biomedical**, e.g. PMTCT, male circumcision, potentially Tx as prevention (for HIV+) and PrEP (for HIV-)
- **Behavioral**, e.g. testing & counseling promotion, behavior change tailored to populations, condoms
- **Structural**, e.g. policy change, addressing gender-based violence, protection of vulnerable populations
Assembling a Country Prevention Portfolio Tailored to Needs of Key Populations

**Core Interventions**

- Prevention of Mother-to-Child Transmission
- Comprehensive VMMC programs
- Comprehensive condom programs
- Comprehensive programs for MARPs
- Comprehensive programs for PLWH (PHDP)

**HIV Testing and Counseling**

- Routine opt-out in clinical settings
- Testing in non-clinical settings

**Innovations with Evaluation**

Development and evaluation of promising interventions that require further evaluations, e.g. innovative structural approaches, standalone behavioral programs, economic strengthening

**Critical Enablers**

Create gateways to HIV prevention services; support successful scale-up; and create enabling environments to maximize impact, e.g. addressing STIs, GBV, structural constraints, stigma reduction

**Foundations**

Blood Safety
Universal Precautions
Programs for youth
PEP
Guidance on Prevention Programming for Youth

- Guidance reviews **evidence base** for interventions focused on youth

- For program **implementation**:
  - Notes PEPFAR Strategy goal of providing “100% of youth in PEPFAR prevention programs with **comprehensive and correct knowledge of ways HIV is transmitted and ways to protect themselves**”
  - **In schools**, programs should be curriculum-based, adult-led
  - **In clinical settings**, train service providers and take actions to make facilities more youth-friendly, coupled with activities in the community to link or refer young people to health services
  - Need for greater evidence base for youth prevention -- integrate **rigorous evaluation** into programming

- **Share successful interventions with country leadership** across multiple ministries to integrate into curriculum development, policies, and guidelines in order to promote country ownership and sustainability of evidence-based programming
Key Areas of Focus for PEPFAR Youth Programming

- **Education programs** for both in-school and out-of-school youth with components on preventing STIs, including HIV, linked to education on pregnancy prevention
  - Basic standards for curricula and materials, improving teacher training, supporting Ministries of Education and Health to institutionalize education programs
- Provide **necessary information and skills building** to help youth prepare to make their eventual transition to sexual activity safer and healthier
- Work with **parents and guardians** to help improve connectedness and communication to youth
- Expand access to **community-level prevention programs**, including peer outreach, and curriculum-based programs for out-of-school youth
- Support targeted **interpersonal communication, supplemented with youth-oriented, mass-media programs** that encourage youth to think critically about HIV prevention, and to influence knowledge, attitudes, behaviors and norms to promote healthy choices
Prevention Efforts Focused on Sexually Active Youth

- **Tailor programming** for sexually active and most-at-risk youth based on patterns of behavior and their needs
- Encourage **development of skills and norms** to promote secondary abstinence, mutual monogamy, and partner reduction
  - Provide those who are sexually active with risk reduction information and skills building, including access to condoms and information on correct and consistent condom use
- Support programming to **engage influential adults within the community** to create an enabling environment conducive to the adoption of safer sex behaviors among youth
- Encourage sexually-active youth to **learn their HIV status**, and provide or refer to confidential youth testing and counseling, and linkages to care for HIV-positive youth
SHUGA

• In 2009, MTV Staying Alive Foundation joined PEPFAR’s HIV-Free Generation and UNICEF to pilot a rights free, hard hitting drama, Shuga.
• Broadcast by over 100 terrestrial broadcast channels in Africa.
• Shuga II coming in Feb 2012

Evaluation

• High Exposure Among Youth
  – 64% were aware, 60% saw Shuga in Nairobi
• Extensive interpersonal communication
  – Participants reported talking about Shuga with other friends and family.
• Statistically significant intention for behavior change
  – Increase in CT
  – Decrease in multiple partners
  – Decrease in stigma

HIV-Free Generation

Mission Statement:
To revolutionize HIV prevention for youth ages 10 to 24 in Kenya
PEPFAR and Education for Youth

- **Education mitigates** HIV and other life risks for vulnerable youth
- PEPFAR has provided ~$350 million (FY04-10) of OVC to overcome funding barriers to youth education:
  - Scholarships to make education possible
  - Strengthening school systems/safety to promote attendance
  - Enabling families to support education
  - Reducing other barriers:
    - *GoGirls!* Initiative to keep girls safe in schools
    - Feminine hygiene kits in Kenya
- **HIV prevention education** for girls and boys in communities/schools
PEPFAR’s Work with Youth

Special focus on young women and girls
In Africa, young women experience HIV infection at rates 3 times that of men of the same age (WHO 2009).
Elements of PEPFAR’s Gender Strategy

- Increasing **gender equity** in HIV/AIDS programs and services
- Engaging **men and boys** to address norms and behaviors
- Increasing women and girls’ **legal protection**
- Increasing women and girls’ access to **income and productivity resources, including education**
- Reducing **violence and coercion** by
  - addressing harmful gender norms
  - creating safe spaces for women and girls
  - working with teachers and educational systems to keep girls safe from violence and coercion in schools
  - providing post-exposure prophylaxis for those exposed to HIV through sexual assault
  - offering full packages of post-GBV care in PEPFAR-supported clinical facilities
Given heightened risk faced by women and girls, PEPFAR supports high-impact **combination prevention**:

- **Testing and counseling** in PMTCT and other settings
- Provision of **condoms**, including female condoms
- Programs addressing **women in most-at-risk populations**, including sex workers and people who inject drugs
- Addressing behavioral drivers of infection such as **multiple partnerships, intergenerational sex, GBV**
- Research and preparation for implementation of microbicides and other **woman-controlled methods of prevention**
- Age-appropriate **life skills** programs for girls in schools
- **Economic strengthening** to reduce reliance on transactional sex for survival
  - Programs hire **women as paid volunteers** in community and clinical settings, providing them with both economic opportunities and community leadership roles
PEPFAR Confronts Gender-based Violence as a Driver of HIV Epidemic

- $38M for GBV-related services in over 30 countries in FY10
- Additional $57M /3 years for special GBV Initiative, bringing programs to national scale in Mozambique, DRC and Tanzania:
  - move beyond GBV pilots to bring programs to scale at the national or regional level
  - offer screening, counseling and post-rape care services for GBV survivors within HIV/AIDS programs
  - support comprehensive GBV care for victims of violence at all health facilities
  - support GBV prevention to address the underlying causes of violence and work across sectors (education, police, judiciary, social services)
  - address policy barriers to women’s access to care
  - advance the knowledge base through support for program and intervention evaluation and improved monitoring of activities
Together for Girls: Combating Global Epidemic of Violence Against Girls

- Innovative effort by public and private partners to contribute core strengths to:
  - Conduct national surveys to document the magnitude of sexual violence against girls
  - Support country plans of action with interventions tailored to address sexual violence
  - Launch public awareness campaigns to draw attention globally and locally to problem of sexual violence against girls

- Key partners include S/GWI, PEPFAR, CDC, Nduna Foundation, others
Supporting Girls as They Move Toward Adulthood

• Adolescent girls face elevated risk of HIV
  – HIV prevalence 3 times higher than boys of same age (15-24)

• PEPFAR programs strengthen girls’ ability to thrive
  – GoGirls! – addressing girls’ vulnerability through communities, schools, and empowerment programs.
  – Together for Girls – PPP tackling the epidemic of sexual violence against girls and its impact on their risk for HIV
  – GBV Program Initiative – scaling up programs to address GBV in 3 hard-hit countries (DRC, Mozambique, Tanzania)
  – Ongoing activities for girls -- PEPFAR programs around the world
For further information, please visit:

www.PEPFAR.gov
www.facebook.com/PEPFAR
www.twitter.com/USPEPFAR