

Detroit Health Department

PACHA Presentation - Community Engagement Activities - Year 1 August 3, 2021

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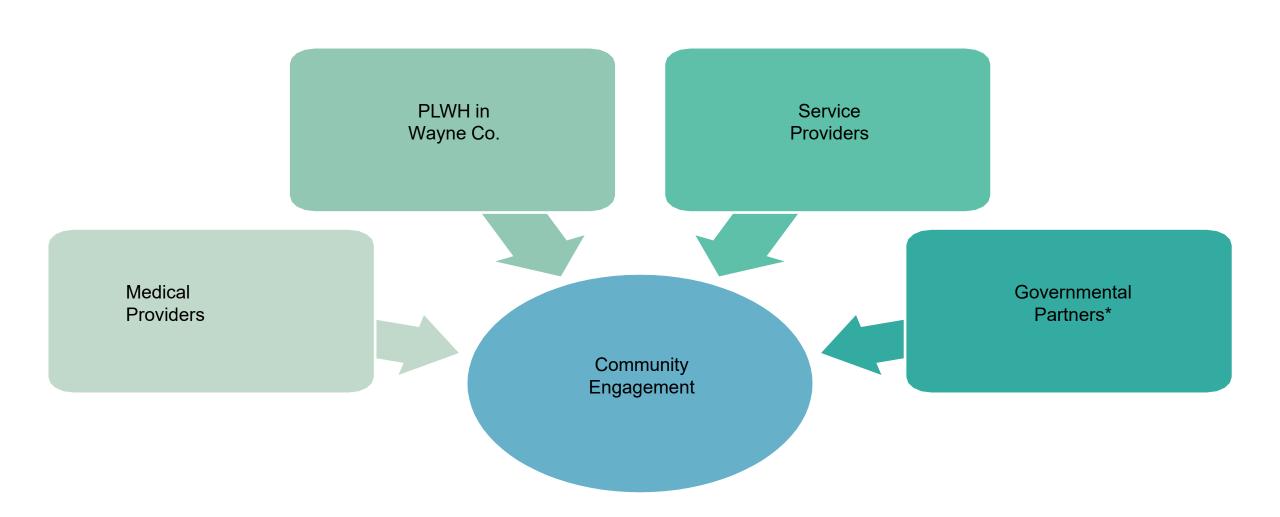


Focus Areas Identified in 2019

- Increase education and work opportunities for PLWH
- Mobilize young MSM to reduce
 HIV stigma, increase social
 support for engaging in care and
 literacy about HIV treatment
- Reduce HIV stigma among PLWH and in the community

- Increase engagement in care and viral suppression among Black MSM by having Black MSM develop an intervention specific to their needs
- Improve housing stability among
 PLWH and decrease homelessness
- Use data to identify and engage
 PLWH who are out of care or are not taking medications

Partners



Engagement Methods

Methods

Group meetings- recruted participation from a diverse group of PLWH for two community and coordinated one clinician group meeting.

Online survey for providers- used the HIV network email list to encourage participation.

Phone interviews- as needed to get additional information. Primarily with PLWH.

PLWH who participated received a \$25 gift card.

LENDYSEE TO end the the HIV EPIDEMIC

Focus group participants to receive a \$25 gift card.

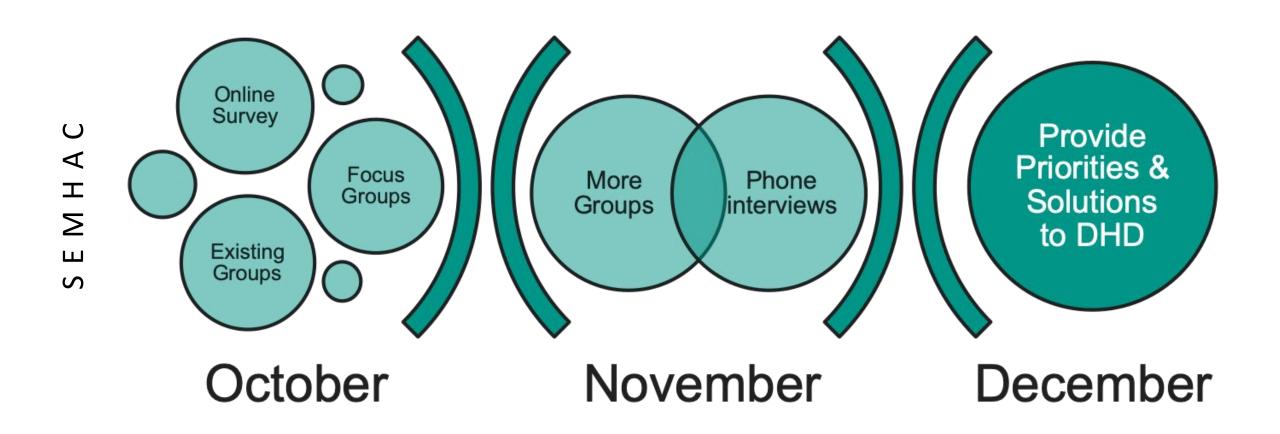
The Detroit Health Department HIV/STI program is seeking Detroit and Wayne County residents who are living with HIV, and those who care about HIV, to participate in a Community Focus Group toward ending the HIV epidemic.

Each session will be held via Zoom throughout the months of October and November. Dates and times to be determined.

For more information HIV/STD Program Consultant contact Katrease Hale at tomsica@detroitmi.gov or call (313) 757-0372.



Community Engagement Timeline



Process

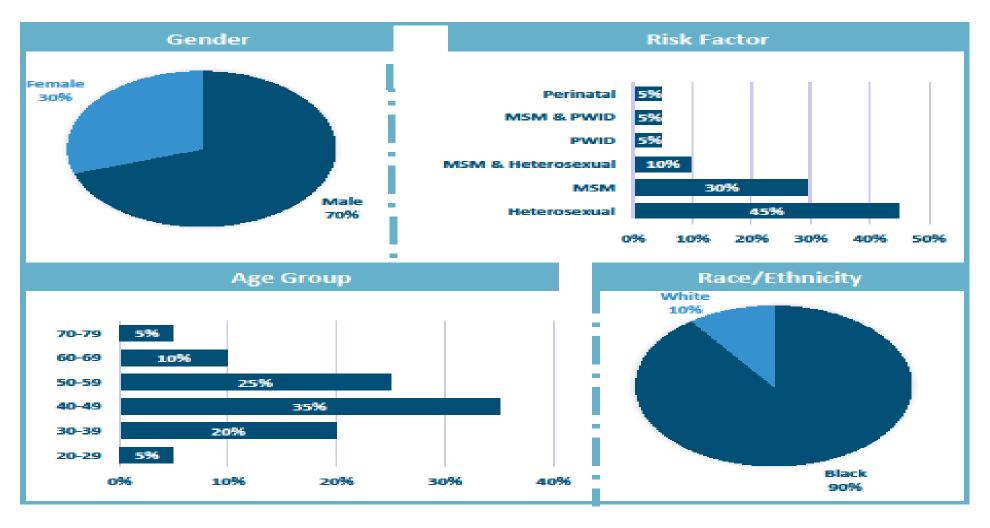
PLWH

- Interviews
- Group Discussions

Providers

- On-line Survey
- Community Conversation

Twenty PLWH participated in the one-on-one interviews between October 1, 2020 and December 15, 2020. Below is a summary of the demographics of participants.



Summary 1:1 - Interviews

FOCUS Area Options	Votes
Increase education and work opportunities	9
Mobilize young MSM	0
Reduce Stigma	4
BMSM lead an intervention	1
Improve housing	1
Use data to support those who are out of care or not taking meds	5

Summary - Community Conversations

FOCUS Area Options	Votes
Increase education and work opportunities	1
Mobilize young MSM	0
Reduce Stigma	0
BMSM lead an intervention	2
Improve housing	0
Use data to support those who are out of care or not taking meds	2

Summary – Clinician Community Conversation

FOCUS Area Options	Votes
Increase education and work opportunities	4
Mobilize young MSM	0
Reduce Stigma	1
BMSM lead an intervention	0
Improve housing	3
Use data to support those who are out of care or not taking meds	2

Engagement Results



30% of individuals who participated in community engagement activities identified

Education and Work as the top priority

Prioritization

• The table below shows how the remaining areas were prioritized.

Priority Level	Focus Area
Second Priority (19%)	Use data to support those who are out of care or not taking medication
Third Priority (17%)	Improve housing
Fourth Priority (16%)	Reduce stigma
Fifth Priority (13%)	Mobilize young MSM
Sixth Priority (6%)	BMSM lead an intervention

Prioritized Focus Area

- ... you need to be educated in order to get a job. PLWH interview
- People sit on SEMHAC for years, people like me...I know that I can help in some way, but how? How can you help that PLWH to work? Working can be beneficial for them.
- I would like to see more education and work opportunities. I don't see a lot of PLWH working in the field. Community Conversation participant. Community Conversation participant
- Because getting back into care and having education is key. PLWH interview
- ... giving people an easy way to find success is a good thing. PLWH interview
- Because the first thing you asked me was how to combat this and I thought that PLWH need
 to be put in position to do this. When I have disclosed my status to someone who is
 struggling that helps them. PLWH interview

Prioritized Focus Area Continued...

- ...until there are structural changes where people have a place to lay their head at night and people can become economically independent, we can have all the support groups in the world but I don't see things happening or changing. Clinician Community Conversation
- More people in our situation that understand it better should be in the field. I have seen people doing this for just money or shouldn't work in this field, these people are making things worse than they are and they don't understand. PLWH interview
- For education/work opportunities, provide funding to agencies to promote collaboration between workforce development centers and CBOs/clinics, offer CHW training to patients/staff/volunteers living with HIV. Provider Survey respondent
- I just want to say from my personal experience, I have found it very hard to find a job. I'm on CAB and I hold various positions at SEMHAC and have taken everything the state offers since 2009 but because I don't have the paperwork but have the experience and I haven't been able to gain employment. Community Conversation participant
- Recently I really feel this pervasive sense of lack of hope, I have no future so what the hell. There is no sense of what would you do if you had an opportunity. There is not this sense of "future thinking". To me, education and work opportunities are how you build future thinking. It really comes back to systemic poverty, most of my patients are living in generational poverty. Unless you can lift people out of systemic poverty, I don't see how you can change the overall situation. Clinician Community Conversation

DHD's Response to Community Prioritization

- DHD released an RFP to Ryan White Providers for an Mpowerment project focused on improving Education and Work opportunities for people living with HIV
- The program was awarded the contract and began planning/implementation in July
 2021

Mpowerment

- The Education & Work Mpowerment Project will:
 - increase education and work opportunities for PLWH in Wayne County using a community-building
 - Will be a multi-level approach that empowers PLWH to access training and support to further their education and careers while building community and destigmatizing HIV.

Impact

 The proposed Education and Work Mpowerment Project will impact other areas due to the structure of the Project

Mobilize young MSM

Young MSM will be engaged in the Core Group, as volunteers and as Project participants. They will work together to learn and lead the Project along with other PLWH.

PLWH Engagement

The Project and Community Space will allow PLWH to come together and lead activities related to education & work, as well as other areas important to PLWH. PLWH will not be dependent on HIV service providers to determine programming- they will get to lead and develop activities they want to participate in.

Education & Work Mpowerment Project

Improve housing

Participation in the Project may improve participant's economic status which puts them in a better place to sustain housing.

Reduce Stigma

Through this project, PLWH will increase their knowledge of HIV and the social networks established will encourage engagement in education/work opportunities and HIV care. PLWH will receive practical support from other participants about their HIV status.

Questions????

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