



# *Ending the HIV Epidemic: A Plan for America*

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**HHS PrEP Program Stakeholder Webinar**

November 15, 2019

Office of Infectious Disease and HIV/AIDS Policy

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# Welcome and Introductions



**Harold Phillips**, Chief Operating Officer, *Ending the HIV Epidemic* Initiative (EHE)



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# Welcome

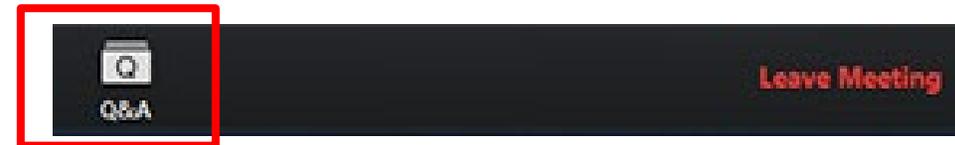
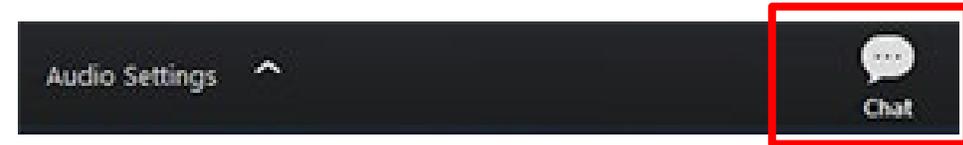
- The audio is being shared via your computer speakers/headset
- If you can't hear the audio, make sure your computer audio is turned on and the volume is turned up.



# How to Ask a Question

## Attendees are in listen-only mode

- To ask a question about logistics (audio or visual issues) please use the chat box. Click on the chat icon in your bottom toolbar to use it.
- To ask a question about content please use the Q&A box. Click on the Q&A icon in your bottom toolbar to use it.



# Agenda

- **Welcome and Introductions** – Harold Phillips, Chief Operating Officer, *Ending the HIV Epidemic* initiative (EHE)
- **PrEP: What is it? What does it mean for prevention options?** – Dawn K. Smith, CDC
- **EHE: The Prevention Pillar and PrEP** – Harold Phillips
- **Role Health Centers Play in HIV Prevention** – James Macrae, MA, MPP, Associate Administrator, Bureau of Primary Health Care, Health Resources and Services Administration, HHS
- **Ryan White HIV AIDS Program and HIV Prevention** – Heather Hauck, Deputy Associate Administrator, HIV AIDS Bureau, HRSA
- **Overview of the HHS PrEP Program** – Dr. Tammy Beckham, Director, Office of Infectious Disease and HIV/AIDS Policy (OIDP)
- **Jurisdictional Leadership and Provider Roles** – Dr. Tammy Beckham
- **Questions, Answers, and Discussion**
- **End Call**

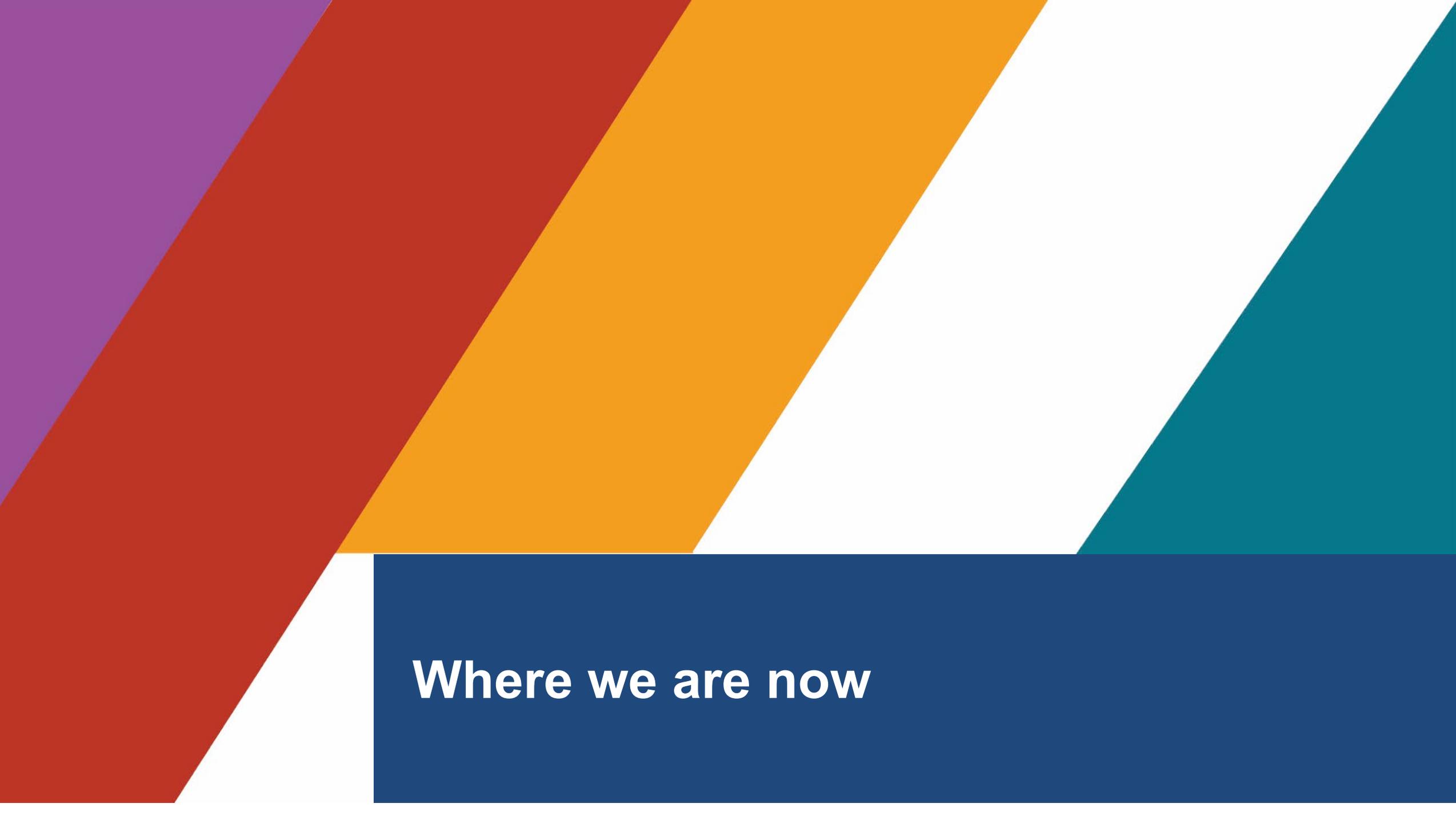


# PrEP: What is It? What Does It Mean for HIV Prevention?



**Dawn K. Smith, MD, MPH, MS, Biomedical Interventions Activity Lead,  
Epidemiology Branch, Division of HIV/AIDS Prevention, National Center for  
HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, CDC**



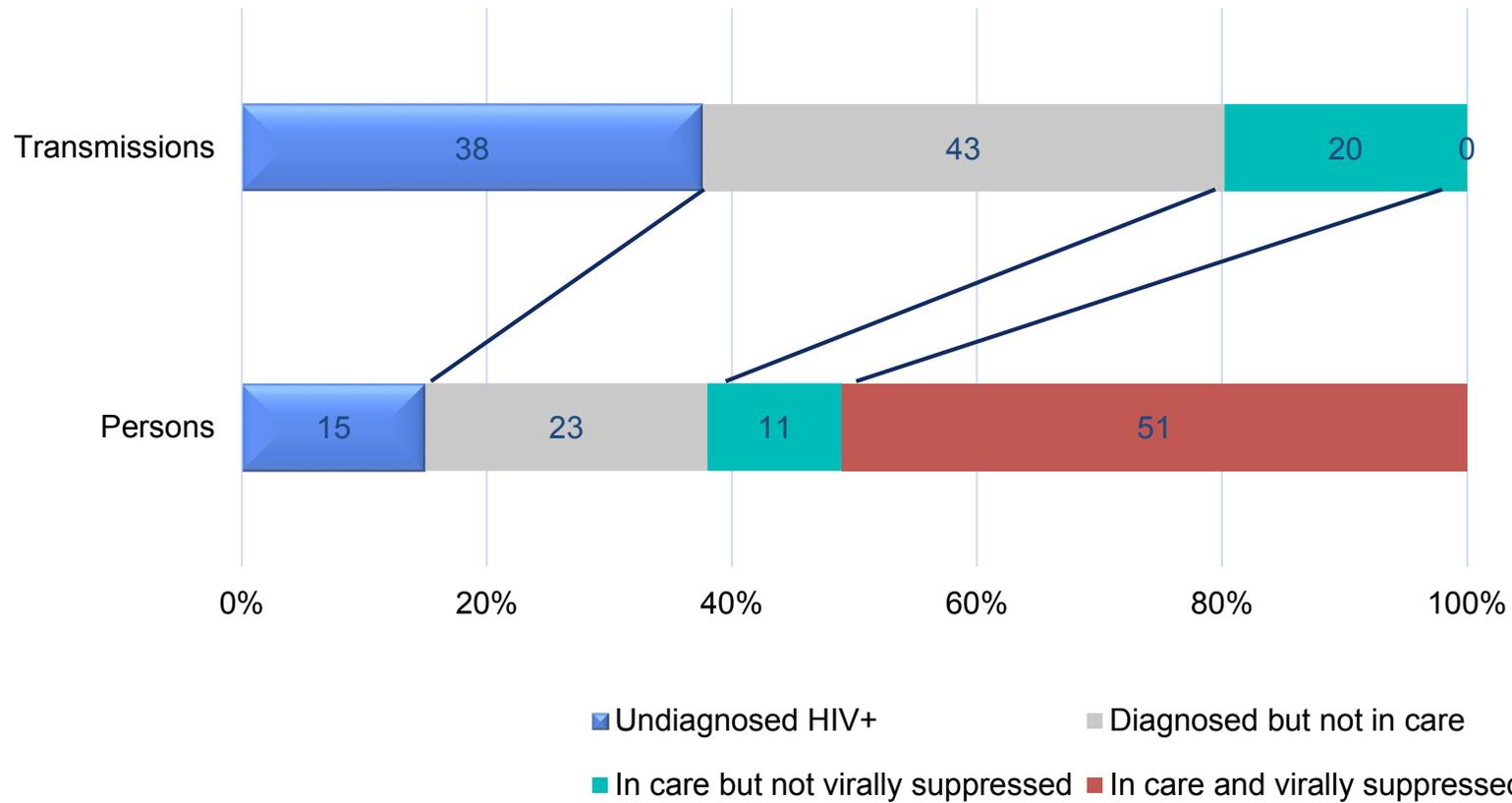


**Where we are now**

# What is PrEP and why do we want to increase its use?

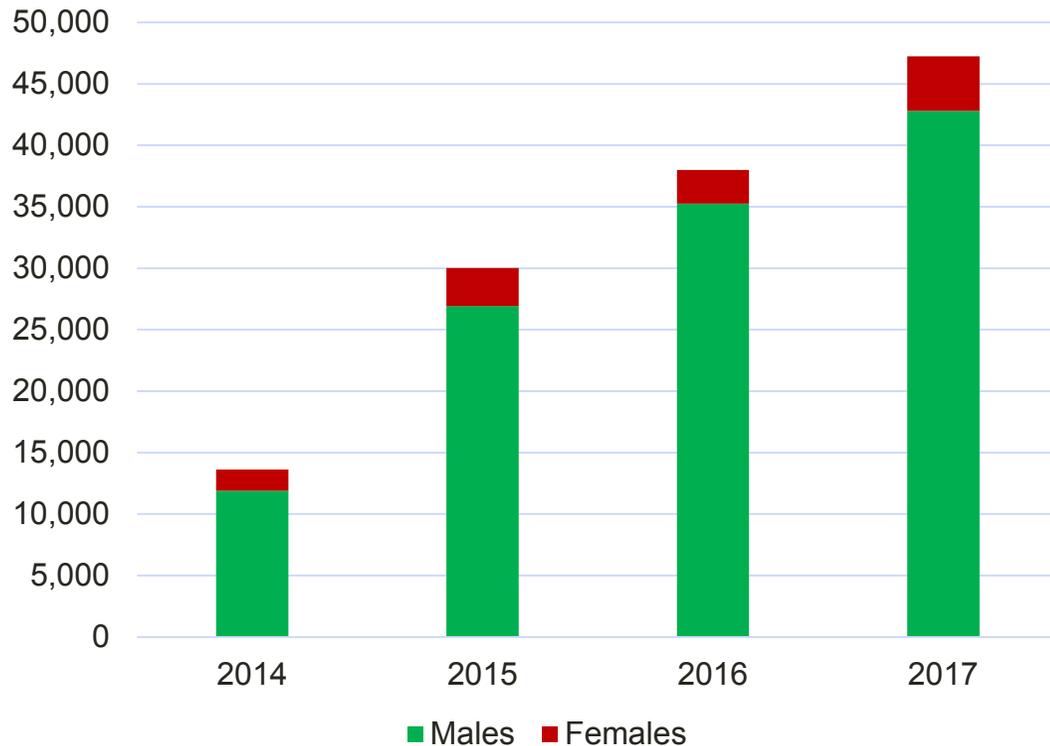
- PrEP is when people without HIV take an HIV prevention pill daily
- If taken as prescribed, PrEP blocks getting HIV during sex by up to 99%
- PrEP for people without HIV and treatment for people with HIV work together to reduce new HIV infections in the US

# HIV-negative Partners Who Could Benefit from PrEP

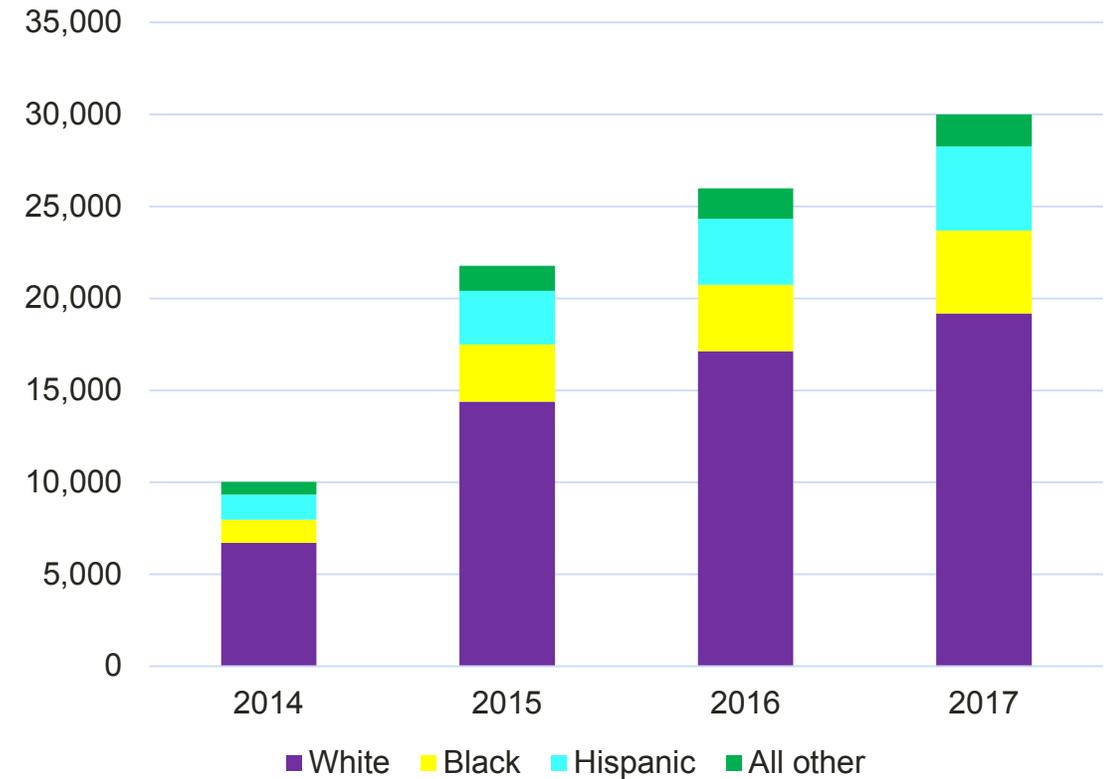


# Increasing New PrEP Starts, 2014-2017

## Annual PrEP Starts by Sex

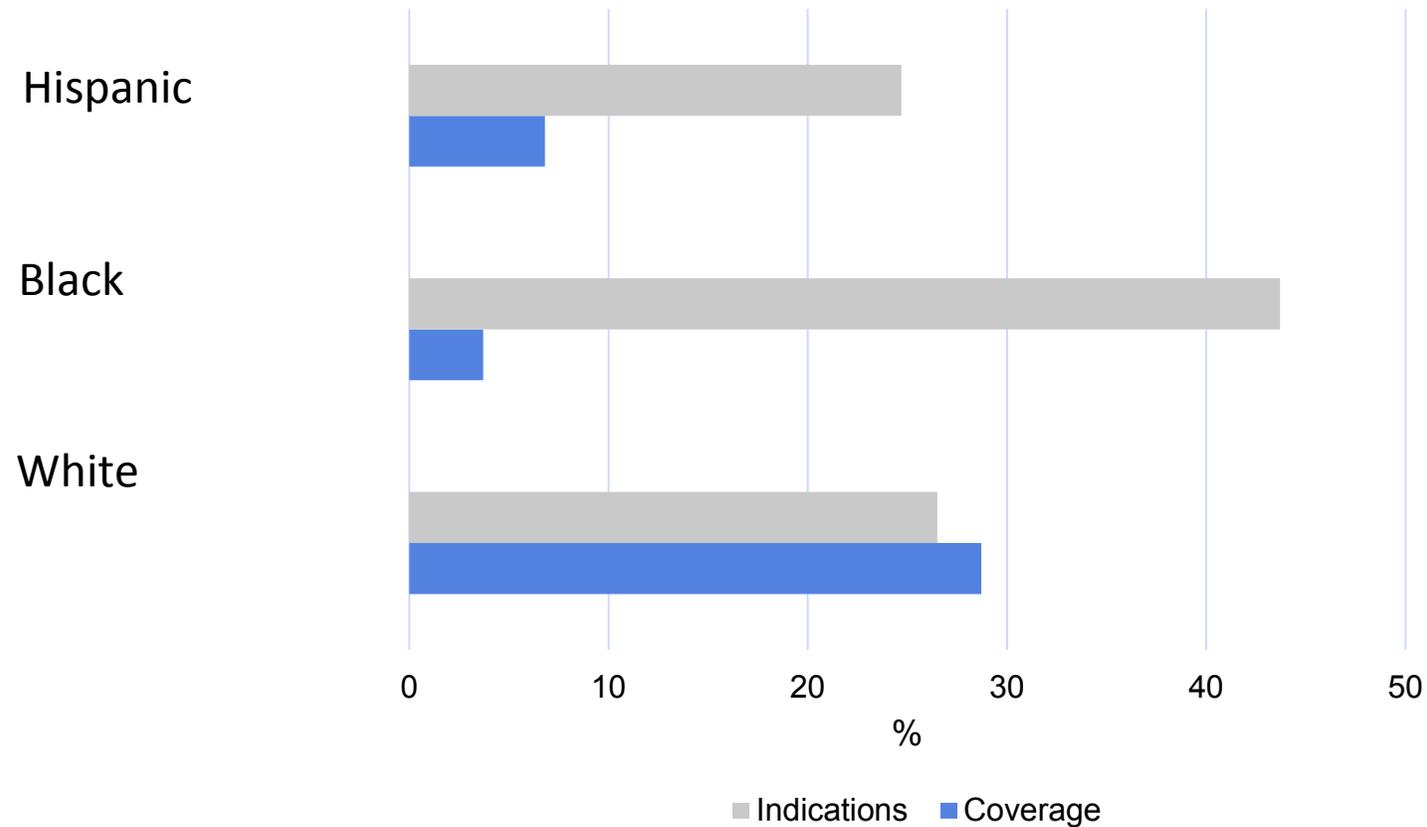


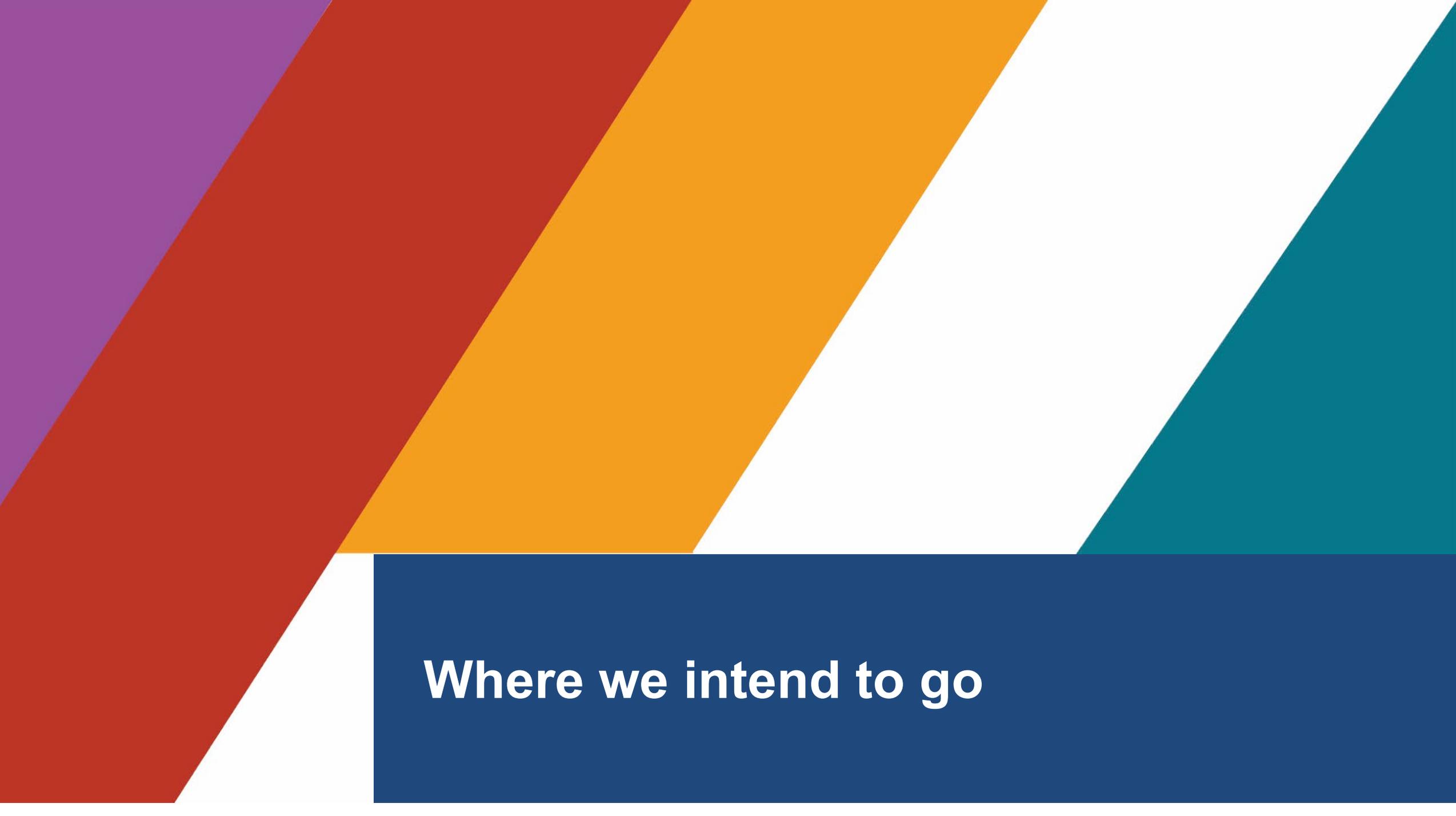
## Annual PrEP Starts by Race/Ethnicity



Source: Nguyen et al. Poster TUPEC405, IAS 2019

# Preliminary Estimate: PrEP Coverage by Race Ethnicity, 2017





**Where we intend to go**

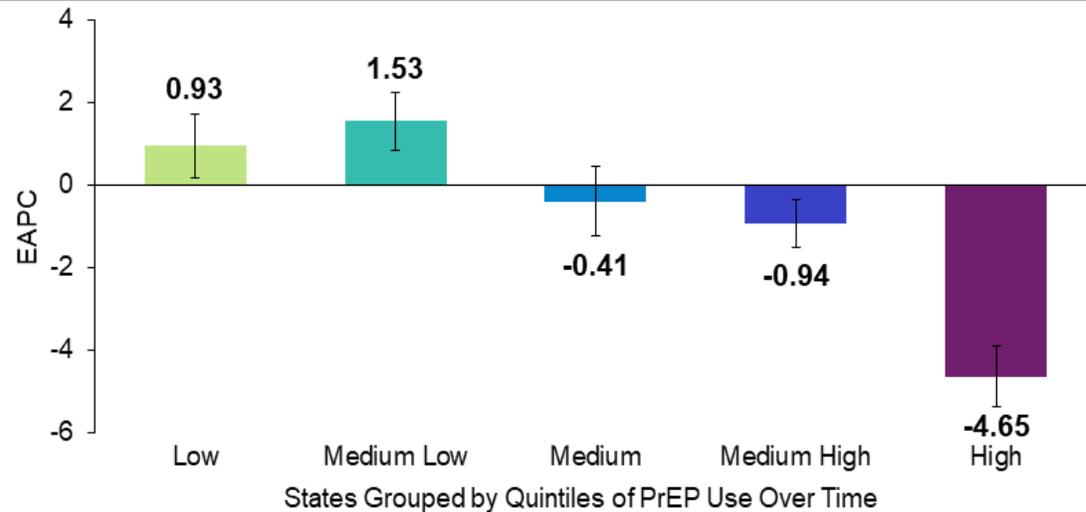
# Rapid PrEP Scale-up = Measurable Impact

- **IAS 2018 Abstract 1037**
  - Sexual health clinic serving MSM
  - From 2011-2016
    - ✓ HIV incidence dropped 56%
    - ✓ PrEP use increased “exponentially”  
from 3 to 729
    - ✓ % with VL suppression increased slightly from 92-95%

Year	HIV diagnoses (N=703)	New HIV infections per 100 persons tested	Annual Percent change in HIV rates	PrEP Consults (N=1318)	% of HIV patients with undetectable viral load
2011	126	2.31		3	92
2012	120	2.02	-12.6	5	91
2013	145	2.45	21.2	27	93
2014	118	1.85	-24.3	94	94
2015	112	1.60	-13.5	460	94
2016	82	1.03	-36.0	729	95

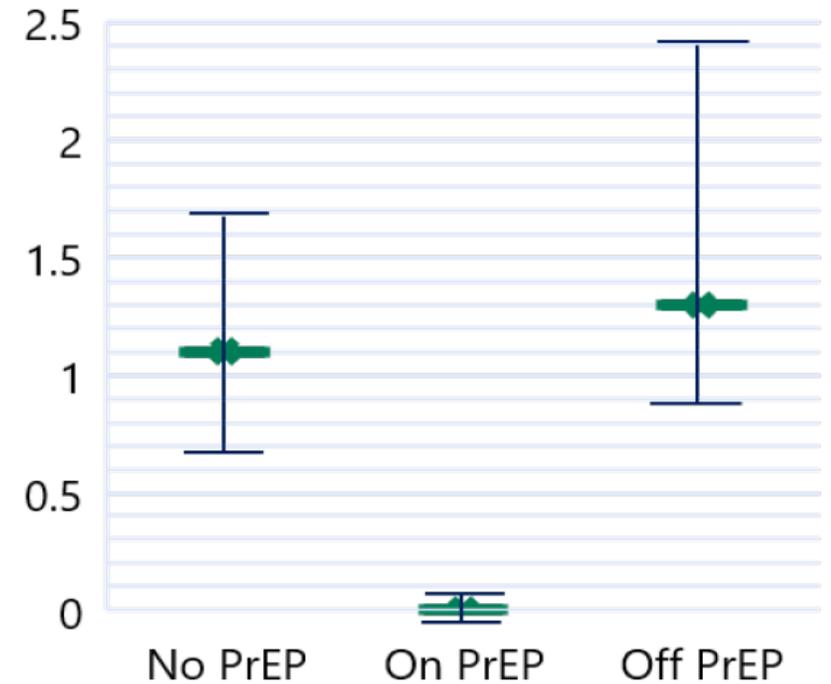
# More PrEP = Fewer HIV Infections

EAPC in HIV Diagnoses of Persons Age  $\geq 13$  in US States Grouped Into PrEP Use Quintiles  
USA 2012–2016



EAPC – estimated annual percent change in HIV diagnoses

## HIV Incidence



Marcus et al, CID 2017

Sullivan PS et al, IAS 2018

# ***Ending the HIV Epidemic:*** **The Prevention Pillar and PrEP**



**Harold Phillips**, Chief Operating Officer, *Ending the HIV Epidemic* Initiative (EHE)



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# Ending the HIV Epidemic: A Plan for America

## GOAL

**75%**  
reduction  
in new HIV  
infections  
in 5 years  
and at least  
**90%**  
reduction  
in 10 years.



## ACHIEVING THE GOALS

### Diagnose

All people with HIV as early as possible after infection

### Treat

People with HIV rapidly and effectively to reach sustained viral suppression

### Prevent

New HIV transmissions by using proven interventions, including pre-exposure prophylaxis (PrEP) and syringe services programs

### Respond

Quickly to potential HIV outbreaks to get needed prevention and treatment services to people who need them





# PREVENT

## PrEP: Underutilized & Effective Prevention Tool

More than  
**1 Million**  
persons who might  
benefit from PrEP

Only about  
**10%**  
who could benefit from  
PrEP are using it

Encouraging Trends  
among MSM at risk  
Between 2014 – 2017

**Use of PrEP - 6% ↗ 35%**  
**Awareness - 60% ↗ 90%**



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CDC. Vital Signs November 2015  
Centers for Disease Control and Prevention. CDC HIV Prevention Progress Report, 2019. Accessed 3/15/2019. <https://www.cdc.gov/hiv/pdf/policies/progressreports/cdc-hiv-preventionprogressreport.pdf>  
Poster at CROI, 2019 - Changes in HIV PrEP Awareness and Use Among Men Who Have Sex with Men, 2014 vs. 2017  
note: source of this data is the NHBS and is non-representative sample

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# What Role Do Health Centers Play in HIV Prevention?



**James Macrae, MA, MPP, Associate Administrator, Bureau of Primary Health Care, Health Resources and Services Administration, HHS**



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# PREVENT

- **Expand access to PrEP for HRSA-funded health center patients at risk of acquiring HIV**
  - Referrals from community-based programs
  - Focus on uninsured persons who are at risk
- **HRSA-funded health centers will focus on:**
  - Expanding outreach, testing, care coordination, and access to PrEP to those populations at greatest risk for acquiring HIV
  - PrEP coverage is one of the EHE leading indicators to be tracked and reported
- **HRSA's HIV/AIDS Bureau (HRSA HAB) will focus on:**
  - Supporting workforce capacity training and clinical consultation for providers



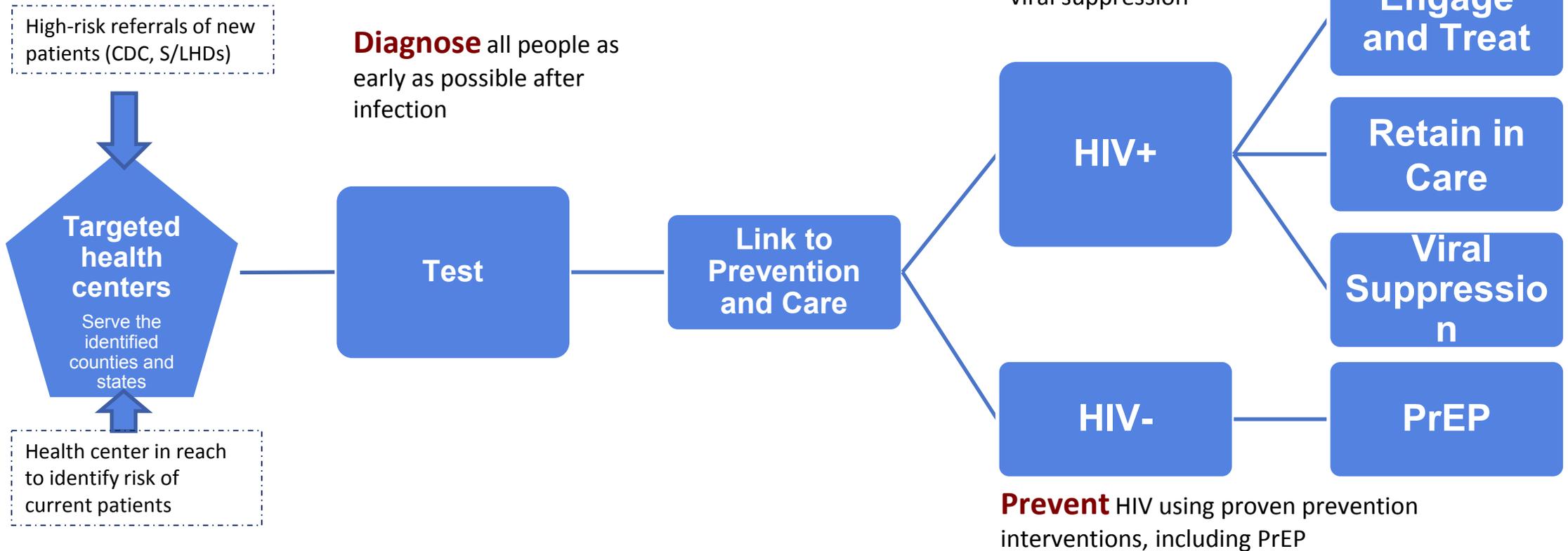
# Health Centers: *Ending the HIV Epidemic* Flowchart

**Respond** by rapidly detecting and addressing new HIV clusters and preventing new HIV infections (CDC)

**Treat** the infection rapidly and effectively to achieve viral suppression

**Diagnose** all people as early as possible after infection

**Prevent** HIV using proven prevention interventions, including PrEP



# HHS PrEP Program Seeks to Enhance Health Center Promising Practices



## Diagnose

- Community outreach team
- Mobile vans
- Youth peer educators
- Collaboration with community-based organizations
- Routine opt-out HIV testing
- No wrong-door testing
- EHR alerts and reminders



## Prevent

- Same-day PrEP starts
- TelePrEP
- PrEP navigators
- PrEP standard order sets
- Easy access follow-up PrEP clinics

**Bring Care to Where People Are**



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# Ryan White HIV AIDS Program and HIV Prevention



**Heather Hauck**, Deputy Associate Administrator, HIV AIDS Bureau, HRSA



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DEPARTMENT OF HEALTH & HUMAN SERVICES

Health Resources and Services  
Administration

HIV/AIDS Bureau

Rockville, MD 20857

JUN 22 2016

Dear Ryan White HIV/AIDS Program Colleagues:

Pre-Exposure Prophylaxis (PrEP) is a powerful prevention tool against HIV transmission. The Centers for Disease Control and Prevention recommends PrEP for individuals who are at substantial risk for contracting HIV.<sup>1</sup> When taken consistently, PrEP reduces the risk of HIV infection in people who are at high risk by up to 92%.<sup>2</sup> Given the success of PrEP, the [National HIV/AIDS Strategy: Updated to 2020 \(NHAS 2020\)](#) prioritizes PrEP in *Goal 1: Reduce New Infections* and calls upon federal agencies to implement PrEP within their programs.

The Health Resources and Services Administration's HIV/AIDS Bureau (HAB) strongly encourage Ryan White HIV/AIDS Program (RWHAP) recipients and providers to leverage the RWHAP infrastructure to support PrEP services within the parameters of the RWHAP legislation. RWHAP recipients and providers are uniquely positioned to support PrEP programs. As community leaders in HIV prevention, care, and treatment, RWHAP recipients and providers are: 1) connected to people most at risk for contracting HIV; 2) knowledgeable about barriers to accessing HIV care and prevention services; and 3) experts in antiretroviral medications used for HIV. These are just a few of the skills that make RWHAP recipients and providers especially equipped to support, establish, and implement PrEP programs.



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<https://aidsetc.org/>



Training

Consultation

Directory

# Welcome

HRSA's AIDS Education and Training Center (AETC) Program supports national HIV priorities by building clinician and care team capacity and expertise along the HIV care continuum.

[Learn more about the AETCs](#)

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# Overview of the HHS PrEP Program



**Dr. Tammy Beckham, Director, Office of Infectious Disease and HIV/AIDS Policy (OIDP)**



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# PrEP Donation

**Gilead donated Truvada™ for PrEP to HHS to expand access for uninsured patients in the U.S.**

*- Announced May 9, 2019*



- Provides medication for individuals who are at risk for HIV and who are uninsured.
  - Medications for up to 200,000 people per year
  - HHS bears all other costs: verifying patient eligibility, enrolling eligible patients, building a network of participating pharmacies, distributing the donated medication, and processing claims
- Given the urgent need to reach those at risk for HIV, HHS has awarded Gilead a six-month contract to administer the distribution of donated PrEP medication to eligible recipients
  - During that six-month period, HHS will hold a full and open competition to select a longer-term contractor or contractors



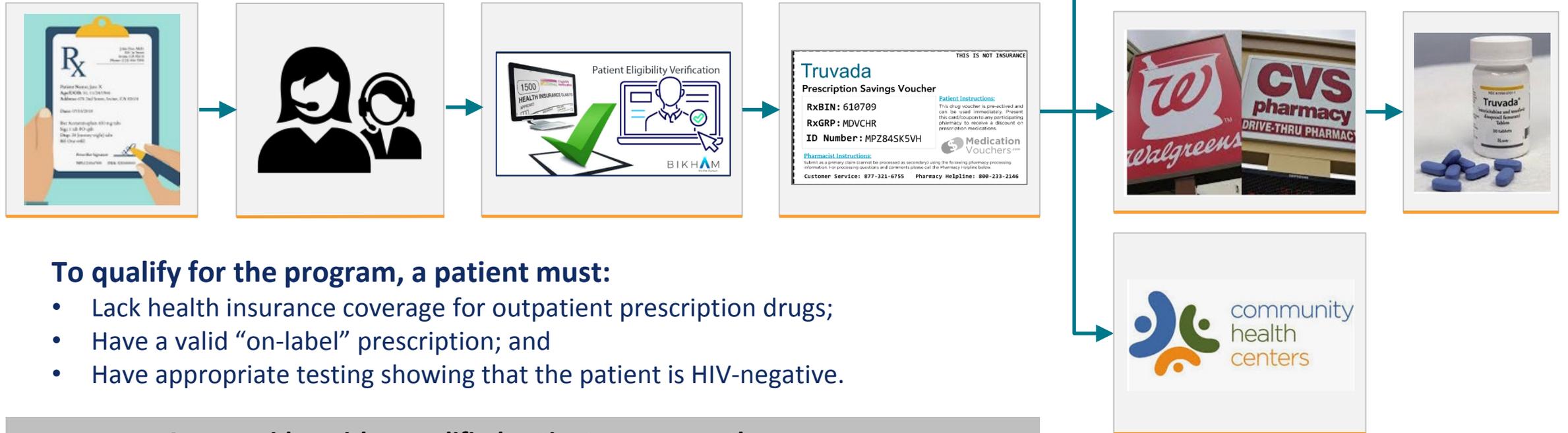
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# PrEP Distribution

## Initial Rollout (Nationwide):

4,250 patients in the first six months, and up to 10,000 patients in the first year  
- Announced September 27, 2019



## To qualify for the program, a patient must:

- Lack health insurance coverage for outpatient prescription drugs;
- Have a valid “on-label” prescription; and
- Have appropriate testing showing that the patient is HIV-negative.

**Any provider with a qualified patient can access the program.**



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# PrEP Education & Awareness Campaign



- **EHE Implementation: Education and Awareness**

- Award to Brunet-Garcia
  - Phase I:
    - Provider and Community education & awareness campaign
    - Branding
    - Create materials
  - Phase II:
    - Extended education & awareness campaign
    - Jurisdiction support
    - Community focus groups

- **Tailored for Maximum Impact**

- Focus groups
- Other feedback mechanisms

- **Integrated Approach**

- Owned Media: Webinars, podcasts, mobile apps, and newsletters
- Earned Media: Press releases, speaking engagements, media outreach
- Shared Media: Facebook, Twitter, YouTube
- Paid Media: Social media ads, sponsored posts/content, in-app ads



# PrEP Program Rollout Webinars

**11** NOVEMBER  
2019

Two webinars to inform and engage stakeholders before the launch of the new PrEP program

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
27	18	19	20	21	22	23
24	25	26	27	28	29	30

- Federal Staff Webinar:
  - Friday, November 15, 12:00 – 1:00 p.m. ET
  
- External Stakeholder Webinar:
  - Friday, November 15, 2:30 – 3:30 p.m. ET



# Jurisdictional Leadership and Provider Roles

- Spread word of this new HHS program by incorporating in World AIDS Day speeches, talking points, etc.
- Use social and other media to support enrollment.
- As appropriate, encourage recipients and grantees to ensure those who could benefit from PrEP are aware of the HHS program and other programs designed to help prevent HIV infection.
- Those working with healthcare providers and their local and state associations help ensure they are aware of PrEP and the HHS program.
- Educate PrEP Navigators and other potential providers about the program.
- Give us input on ways to engage communities that can benefit from PrEP.
- Become more knowledgeable about HIV prevention by going to the CDC website.



# Community Roles

- PrEP Awareness is increasing, but individuals need to know how to access the medication.
- Spread word of this new HHS program by incorporating in World AIDS Day speeches, talking points, etc.
- Use social and other media to support enrollment.
- Give us input on ways to engage communities that can benefit from PrEP.
- Become more knowledgeable about HIV prevention by going to the CDC website.



# Questions, Answers, and Discussion

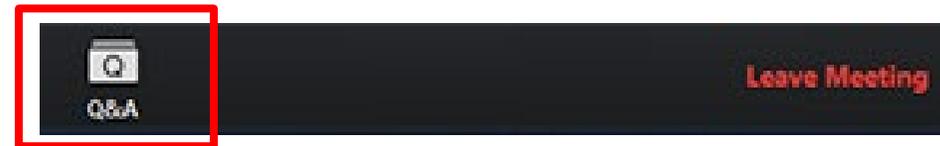


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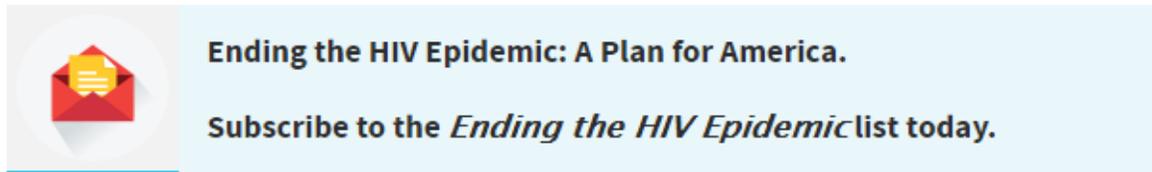
# How to Ask a Question

- To ask a question - please use the Q&A box. Click on the Q&A icon in your bottom toolbar to use it.



# Thank you for joining today's call.

- For more information, sign up for the Ending the HIV Epidemic listserv on [HIV.gov](https://www.hiv.gov) and visit: <https://www.hiv.gov/federal-response/ending-the-hiv-epidemic/overview>



- Please give us your feedback on today's webinar. Click on the link that appears at the end of this session.





Office of Infectious Disease and HIV/AIDS Policy  
Office of the Assistant Secretary for Health  
Department of Health and Human Services

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