# Day 2 PACHA: Private-Sector EngagementInnovative and Strategic Partnerships

DaShawn Usher

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**Associate Director, Communities** of Color **GLAAD** 

Founder + Executive Director, Mobilizing Our Brothers Initiative (MOBI)

Writer, Executive Producer, Community Mobilizer, Culture Curator



OUT100: DaShawn Usher, Community Organizer

"I think it goes back to visibility," says DaShawn Usher, mulling over the biggest problem facing black queer men in America today. "We're getting to a place where people can finally show up and be themselves, but we have to hold each other accountable. How do we bring other black gay men into the fold and continue to keep this community in mind?" To meet these

Mobilizing a Black Queer Community: NYC's New Initiative Is the Talk of the Town



MOBI — Mobilizing Our Brothers Initiative — will be hosting a series of talks around New York with the goal of empowering queer men of color.



DaShawn Usher

**GLAAD Launches Digital Content Series Neon to Highlight Black LGBTO** People, Stories





@BenTheWritersRoom

@dashawnusher



(idd Kenn, Mila Jam & More Set for First-Ever Online Pride Event OBlfest







# All Engagement MUST be Community Driven

Culture is Community

Media Impacts Culture

How do we cultivate culture for HIV impact?



MOBILIZING OUR BROTHERS INITIATIVE is a series of curated social connectivity programming for Black gay men

and queer people of color to see their **holistic self** while promoting community, wellness, and personal development.



**MOBI-NYC.COM** 

#### **MOBI Brand**























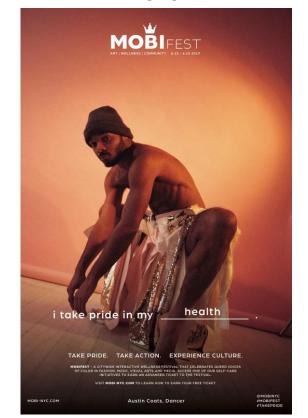




ART | WELLNESS | COMMUNITY

MOBIfest is an interactive arts experience that celebrates Black Queer voices in fashion, music, visual arts and media. With a focus on wellness, MOBI connects individuals to opportunities to better themselves before and during the event.

In-person Engagement: 6,000+ 2020 Virtual Engagement: 3,300+

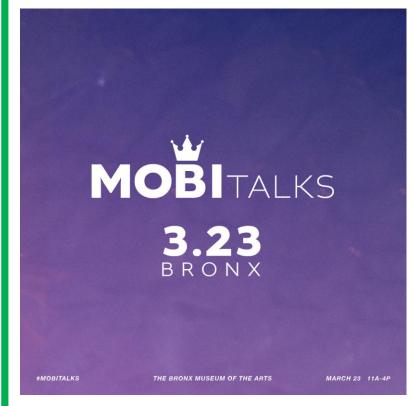


# MOBITALKS

**MOBItalks**, a personal and professional development series for Black gay men which launched in September 2017.

**Locations:** Brooklyn, the Bronx, Harlem, Queens, Atlanta, Birmingham, Newark, and Washington D.C.

> In-person Engagement: 1,100+ 2020 Virtual Engagement: 118,180+



**MOBI-NYC.COM** 

#### MOBI X FOR (BES) THE CULTURE: MOBITALKS DIGITAL SERIES



IG LIVE















# **Forbes**





Last week, For(bes) The Culture teamed up with Mobilizing Our Brothers Initiative (MOBI), a professional and personal development platform for Black queer communities, to host a Instagram Live. The series invited thought leaders from multipl ndustries to discuss topics including queer activism, physical and digital safe spaces, and the power of queer storytelling. It also touched on the launch of MOBI's new online directory of "We find ways to say who we are even in the most grueling situations." Dwayne Williams, MOBI's director of community

engagement, told the Instagram Live audience, "We have a responsibility to pour into others what's been poured into us. I someone who you want to bring along on the path. Just don't do

# Y(O) B) TALKS

For MOBItalks this year, MOBI partnered with For(bes) the Culture to host a weeklong of live conversations via MOBI's and For(bes) The Culture Instagram accounts. In 2017, Forbes magazine founded For(bes) the Culture. The mission of For(bes) The Culture is to create equitable pathways for Black and Brown professionals.

Following the weeklong series, Forbes magazine featured an article that recapped the MOBItalks conversations.





mobi-nyc.com



MOBIfest is an opportunity for the Black gay and queer communities and their allies to foster connectivity between entertainment, art, and community health and wellness.

The festival fully integrates creative performance content with service messaging to influence digital engagement of resources and creative education.

The festival occurred on Thursday, June 3rd, 2021 and was available for viewing until June 30th.

mobi-nyc.com





PERFORMANCES BY ASIAHN · BIG FREEDIA · CAKES DA KILLA · DAMEZ DEWAYNE PERKINS · DURAND BERNARR · JASH JAY · J-ROCK MATTMATT RAYBEAM · OLIVIA LUX · SEVNDEEP VICTOR JACKSON

BALLROOM SEGMENT CURATED BY TENZ MAGAZINE

RAP CYPHER HOSTED BY BRY'NT FT.

40 B.A.R.R.S. BARZZ-FLYKINGI-MEDINO GREEN

MOBIFEST.LIVE























































#### **Community Partners**















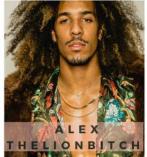






































THE CENTER COUNTER NARRATIVE



















#### MOBITalks Digital Film Series Highlights Queer Communities of Color

The first installment of the three-part series drops Friday, May 1.

In search of something queer to watch while quarantined? Mobilizing Our Brothers Initiative [MOBI] has got you covered.

On Wednesday, the New York City-based advocacy group announced the 2020 revamp of MOBITalks, its new digital film series highlighting the work and lived experiences of LGBTQ people of color. [MOBiTalks is usually a community networking event held in-person, but

The series will consist of three 15-20-minute films, all of which will be released digitally throughout the month of May on MOBI's website.



Each of the shorts were filmed by LaQuann Dawson, an NYC-based photographer and videographer. They combine interviews, musical performances, and skits to tackle topics like sex, mental health, and other lived experiences unique to LGBTQ communities of color.

Founded by DaShawn Usher in 2017, MOBI aims to curate events for queer communities of color in NYC. The initiative is funded by a grant from the NYC Department of Health and is currently in its third year of programming. MOBI has tapped A-list talent for previous MOBITalks, like Queer Eye's Karamo Brown, Boomerang screenwriter Ben Cory Jones, and activist DeRay McKesson, who have all participated in past live events.

Below, watch the trailer for MOBITalks-and keep an eye out for the first short film. Sex. which drops next Friday, May 1. I Mental Health and LGBTQ Experience, the second and third installments, will be released on May 15 and May 29, respectively.)











#### Losing Your Virginity and Defining Healthy Love [VIDEO]

Black queer men of MOBI talk about it all—including OnlyFans, HIV and adult films—in this artful digital lideo series.

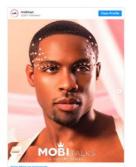
May 8, 2020 - By Trenton Straube

al Line Size

A SHARE III COMMENTS & PRINT

Do you regret losing your virginity to the person you lost it to? How old were you when you first had sex, and did you use protection? While we're being candid, what's your best relationship advice? And how would you describe Black gay love?

The answers to these and many more questions await in the short film Stepping Into Control Iclick on the impressions to extrict. It's the first in a spring of these by Mobilizing for Renthury Initiative (MOBI), a New York City-based group that aims to elevate the voices of queer communities of color



The videos, about 15 to 20 minutes long, transform the popular MOBItalks live series into an artistic digital format, making it available to the public in the process.

Stepping Into Control explores facets of sex through vignettes, dance sequences, discussion groups profiles and more, shot by videographer LaQuann Dawson. A delightful nametive element arrives in the form of "Can You Feel What I'm Seyin"?" a short story written and namated by James Earl Hardy

Other segments include playwright Donja R. Love, gay adult film actor Deangelo Jackson, model Isa'ah, rapper Regi Angelou and a range of advocates and community members who discuss everything from overcoming shame to advocating for yourself in sexual relationships—including as a fat Black person or as a femme or transpender person.

If you want to learn more about MOBI, read the Out magazine profile from 2018 titled "Mobilizing a Riar's Open Community, NVC's New Indignies is the Talk of the Tour." You can also find out more about the initiative, which is funded by the New York City Department of Health, or MOSI NYC.com. The three videos in the MOBItalks digital series will premiere on Fridays, May 1, 8 and 22.

In related news, you can read about Love's recent play, penned while he marked 10 years of living with MIV, in the POZ article "Starts Cay Man and HIV Take Center Stage in "one in ten." which

# billboard



On Thursday (May 28), the Mobilizing Our Brothers Initiative (MOBI) announced the official lineup for their first-ever online MOBIfest. The festival, which normally takes place over three days in New York City, will be streamed at MOBI's website on Thursday, June 4 at 6 p.m. EST.

The festival, which celebrates "queer contributions to the arts, wellness, community and culture," will feature appearances and performances from queer acts of color, including Mila Jam, Kidd Kenn, Saucy Santana, Twiggy Pucci Garçon, Mykal Kilgore, BMAJR, Harmonica Sunbeam, Papi Juice, Paris Sashay and Shantoni Xavier.



Mila Jam Wants to Showcase a Joyful Trans-Inclusive Love in 'Eye On You' Video

MOBIfest is also teaming up with community partners including GLAAD, Gilead, Human Rights Campaign Foundation, The New Group, Out in Tech, The National Black Justice Coalition and many more, along with a grant from the New York City Department of Health and Mental Hygiene to produce their annual festival in the time of coronavirus.

"The goal for MOBI has always been to link our community with various health and wellness activities while celebrating contributions to the arts, entertainment, and culture" DaShawn Usher, MOBI's founder, said in a statement."The pandemic has negatively impacted the world, especially queer people of color, so it was even more important for us to be resilient and continue to build community because there just aren't that many options for us. Many pride events already exclude Black and Brown bodies. MOBIfest seeks to center the most marginalized and showcase our continued resilience."

Tune in to MOBIfest on June 6 at 6 p.m. EST at mobifest.live.

#### Wanda Sykes, Tituss Burgess, Wilson Cruz, and Richard Brooks board Noah's Arc reunion episode



Not only is Noah's Arc coming back for The Rona Chronicles, the oult classic Logo series is also bringing in some virtual guests

Joining the show's core four, played by Darryl Stephens, Rodney Chester, Christian Vincent, and Doug Spearman, are guest stars Wanda Sykes, Wilson Cruz, Tituss Burgess, and Richard Brooks.



The groundbreaking series - Logo's first scripted effort - centered on four Black gay men named Noah, Alex, Ricky, and Chance, as they navigated relationships with friends and lovers in Los Angeles. The show, created by Patrik-Ian Polk, ran from 2005 to 2006. After ending on a cliffhanger, a feature-length conclusion titled Noah's Arc: Jumping the Broom was released theatrically in 2008.

The reunion takes place 10 years after Wade (Jensen Atwood) and Noah's wedding, with the four pals now in the middle of a worldwide public health crisis and global social justice movement While Svkes, Burgess, and Brooks are all new to the show, Cruz.



To celebrate the show's 15th anniversary, Noah's Arc: The Rona Chronicles will premiere concurrently on Logo, Entertainment Facebook pages on Sunday, July 5 at 8 p.m. ET/5 p.m. PT.

Before the episode, there will be a taligate party featuring clips from the series and testimonial videos from fans. After the episode, the cast will stay for a Noah's Arc Post-Reunion Q&A moderated by Queer Eye's Karamo Brown and streaming on

The event is presented by Gilead Sciences and will raise money for various Black LGBTQ non-profit organizations like Mobilizing Our Brothers Initiative (MOBI) and Casa Ruby.

For more information on the event, check out the event page and/or the charity fundraiser it's supporting.



This Playwright Is Helping People Living With HIV to 'Write It Out!'

Juan Michael Porter II
STAFFABITER
Aug 12,2020



Donja R. Love, the prolific, award-winning Afro-Queer playwright, continues to advocate for marginalized voices through a new writing workshop for people living with HIV. The program, Write it Outl, runs for 10 weeks of online virtual sessions from Sept. 24 to Nov. 19. Participants will meet twice a week—5 to 6 p.m. Fastern time on Tuesdays and Thursdays--as they work on creating new plays with Love as their lead instructor and acclaimed poet-playwright Timothy DuWhite as program manager. The free program includes eight one-hour workshops that will challenge participants to discover and write in their true

Love told TheBody that people living with HIV of all ages, from all over the world, are encouraged to apply, whether this is their first time writing, or their 500th. "We are excited for writers of all levels to apply," he says. "I don't want people to think they have to have a degree or a certain amount of production none of those things matter. If you've never written a monologue or even a poem, you can still submit."

Applications for Write It Out! are currently open and being accepted through Aug. 31. Love and DuWhite spoke with TheBody in exclusive inte revealing anything that anyone interested in this inaugural program might want

#### Writing Is for Everyone

Encouraging writers of all levels to apply is especially important to DuWhite, who premiered his first play at Dixon Place in 2018. For him, credentials matter less than having something to say. "I've never had a program like this," he shared. "When I wrote Neptune, I just kind of scraped it together as I was going along." That experience has proved transformational and set him up to tinue creating new works, including his second play, which had its first reading on Zoom last week.

Though playwriting was new to him in 2018, DuWhite felt well supported by Dixon Place. The organization provided him with ample resources and taught him the basics, like "what a stage manager was." That makes DuWhite the perfect program manager for Write It Out! as he will be able to anticipate the needs of participants and help them articulate what it is they may not even know that they need to know.

When asked about what he wants the applicants to write about, DuWhite says, "Whatever they want. I'm interested in people who are curious about themselves and the world around them, who want to find ways to articulate their curiosity."

He continues, "The intent of this program isn't for HIV-positive writers to write plays solely based around HIV. We're not trying to get all of these folks to give the world better HIV narratives." The goal is to provide a safe space for people living with HIV to explore and write. Period.

#### Inspired to Help People Living With HIV Write It Out

The concept for Write It Out! was born last fall at the Signature Theater in New York while Love watched performances of one in two, his semiautobiographical play about a Black man navigating his HIV diagnosis.

Love wrote his very first play after receiving his diagnosis nearly 10 years ago. He says that the process left him feeling Tighter and softer, but also strongs as I began the journey of living as a person with HIV." The privilege of putting his life down on page is something Love has frequently expressed a desire to give other people. This reflection brought him to an "sha moment" around what it would mean to create and hold space for other individuals living with HIV, so that they could tap into writing their feelings out.

Mobilizing Our Brothers Initiative (MOBI), the Each-Other Project, and Adam Odsess-Rubin, founding artistic director of National Queer Theater, for assistance in bringing this vision to life.

During the run of one in two, Odsess-Rubin and his team helped support Love's vision of ensuring that the play's intended audience—Black folks living with HIV—actually got to see the show. This included developing outreach and engagement programs, acquiring grants from Gilead to subsidize-and in some cases give away—tickets to the show, and securing speakers to lead post-show

Odsess-Rubin says that Write It Out! was particularly attractive to him because writing can be incredibly healing for the mental health aspect of living with HIV. It's a powerful way to work through stigma and internalized shame. Inspired by Love's vision, Odsess-Rubin reached out to Tom Viola of Broadway Cares/Equity Fights AIDS, who helped secure funding for the program.

But then COVID-19 shut everything down.

#### PLAYBILL

Donja R. Love and More Launch New Playwriting Workshop for People Living With HIV

Write It Out! marks a partnership with the writer poet Timothy DuWhite National Queer Theater, The Lark, Mobilizing Our Brothers Initiative, and the Each-Other Project.



The team for the inaugural year also includes Black queer poet Timothy Dullfhite, who joins as program manager

, one, who describes himself as "HIP-Prostine and thinking", will lead as a program instructor. He is the writer of the follogy. The Lover Plays, which register Black, queer experiences in pinned incorression of African-Innexican Inlancy. His play once in how, a servi-extendiopophical story about Inlays (In greatment of the New Group Last occusions, a virtual reading loads doze exeller that was a part of Phytola mid-finds Plays' virtual programments, and the programments of the Commissions of the Commi



Karamo Brown talks hosting 'Noah's Arc' reunion after





he show, which debuted on the then newly-launched Logo TV channel in 2005, became an instant hit, rigely credited to the show's unchanted exploration of the Black queer male experience.

Much to the dismay of fans, Nooft's Arc was canceled after just two seasons on the air. And while Ian-Pol tried to satisfy viewers with a Nooft's Arc film in 2008, which seemingly gave the cast a much needed sen off, for years there has remained an appetite for more from the groundbreaking TV series.

After more than a decade, however, fans are somewhat getting their wish with a live reunion special **July** 5 at 8 p.m. ET hosted by Queer Eyr's **Karamo Brown**.

In an exclusive interview with checiro's **Gerren Keith Gaynor**, Brown, who made history himself just before Rioth' Arch television debut as the first Black jay man on reality television as a cast member of The **Real World**, discusses why Noph's Arc was so photal for the Black LGBTQ+ community and the st of media representation for Black queer men in Holy Proposit.



## **Previous MOBI Coverage**

## OUT

Mobilizing a Black Oueer Community: NYC's New Initiative Is the Talk of the Town



MOBI-Mobilizing Our Brothers Initiative-will be hosting a series of talks around New York with the goal of empowering queer men of color.

BY LES FARIAN BRATHWAITE

37 SHARES 🔰 f

Unless you disconnect completely, it's virtually impossible to escape Trump: If he's not threatening to destroy an entire country or coyly bolstering white supremacy or tweeting something distractingly offensive, it's only a matter of time before he inevitably does. His influence is everywhere, but that influence is double-sided. There's now a common enemy; the object of our dissatisfaction, frustration, and outrage. Never have things been so clearly and distinctly black and white-figuratively...mostly. Trump is the greatest galvanizing force both for good and evil I've experienced in my lifetime. And it's scary. And it's thrilling.

"The things that make us different, those are our superpowers,"Lena Waithe said at Sunday's Emmys ceremony when she and Aziz Ansari snatched a historic trophy. "Every day, when you walk out the door, put on your imaginary cape and go out there and conquer the world-because the world would not be as beautiful as it is if we weren't in it "

DaShawn Usher and his cadre of super friends are on a mission to conquer the world and spread a little more beauty-with the help of a grant from the NYC Department of Health. Ten years of public health and community organizing experience under his utility belt, Usher has recruited his friends to help him build a coalition to inspire, connect, and empower young queer men of color. Launched this July, the result is MOBI, Mobilizing Our Brothers Initiative.

"When I thought about the team—I mean, it helped that everyone was my friend, one, but two—it was really important that everyone had their own special skill-set," Usher says. "And I thought it was a perfect opportunity for us to showcase our different talents, particularly as a community, to show that we can all come together for a larger cause because we really care about the events that we're putting on and the things we want to do."

The first of those events, MOBItalks: Brooklyn, swoops into town this Saturday, featuring Native Son founder Emil Wilbekin, Real World alum and television host Karamo Brown, writer and political commentator Richard Brookshire, and rapper Jay Boogie.

#### Related | Jay Boogie Enlightens on 'Jesus Loves Me Too'

"We wanted it to be different, to feel different, we didn't want it to be like an institute or feel like a summit or a health fair," Usher says of MOBItalks, "so we decided: Let's just have conversations. Why don't we get experts or influential people in respective fields to talk about the themes we think are important, but also to talk about the personal and professional side of those particular themes?

He continues, "So when we think about sexuality, identity, creative expression, and development, how have those intersectionalities played into their lives? We know their stories can be very impactful when shared with the larger community.

MOBI has two more New York talks scheduled for the fall—Bronx on October 7, featuring actors Darryl Stephens and Rico Pruitt, and Harlem on October 21, featuring #BLM activist DeRay Mckesson and Beyoncé stylist Ty Hunter-and a larger MOBIfest scheduled for May 2018. And after that (and after that grant runs out) Usher hopes to expand MOBI to cities across the country, especially that most vulnerable of American regions, the South

Usher says he wants people to walk away from MOBItalks "knowing that there are people who care.

#### **EBONY**

#### With Curated Discussions, MOBI **Initiative Seeks to Empower Black Gay**

Karamo Brown: "As a black gay man, to be in a space where black queer people are having conversations about what's affecting us ...sign me up every single time,"

BY #TEAMEBONY, OCTOBER 3, 2017 ··· COMMENTS









A New York-based initiative is seeking to provide Black gay men with the necessary tools to feel empowered

On Oct. 7, the second installment of Mobilizing Our Brother's MOBItalks will gather gay Black men in NYC for personal and professional development sessions at the Bronx Museum.

The initiative, coined by DaShawn

Usher, will be led by a group of Black queer men. The Bronx edition of MOBItalks will feature a variety of popular Black queer male voices, including DBQ Magazine's David Bridgeforth, RaceBaitR's Hari Zivad and writer Michael

he Bronx edition of MOBItalks is the second of a three-part personal and professional development series taking place in the

"As a Black gay man, to be in a space where Black queer people are having conversations about what's affecting us and how we can support each othersign me up every single time," Karamo Brown says about his involvement with the platform, according to a press release sent to EBONY. "I want to make people understand that who we are is our power."

The initiative was created in response to a lack of spaces for Black gay men. MOBI seeks to provide a platform for the men to speak authentically about issues that affect them

"Being able to connect Black gay men across many different social classes, different education levels, across different ages, is the biggest thing I know that I can offer to the community," says Usher.

Attendees of the event will have the opportunity to participate in personal and

#### **MENBC NEWS**

#### OutFront: Advocate Celebrates Gav Black Excellence With 'Mobilizing Our Brothers Initiative'

Growing up, DaShawn Usher didn't feel connected to anyone who, like him, was both black and gay.

"It was super hard growing up and not seeing images that reflected my

He saw gay characters on popular TV series, like Showtime's "Queer as Folk," he said, but the show lacked black characters. "It didn't allow for me to actually connect to or identify with the gay community." Usher added.



series and social group for black gay males in New York City. 'I don't think that often black gay

men feel like they belong to the community." Usher said. "It's just is a community that actually cares about you, that wants to support you, that wants to see you succeed in any area that you do."

Now in his 30s, Usher is using his

community organizer to bring black

Brothers Initiative (MOBI), an event

gay and queer men together. He

decade of experience as a

He said he created MOBI, because there is a lack of spaces for black gay men. There is only one gay bar in

#### specifically to that community

"When I think of black gay men, I know that they're business owners, I know that they have large followings, that they're trend setters, that they have different professions," he said, "It's just unfortunate to see that when you literally Google 'black gay men,' the first couple of things that come up - you

"For me, it was really important to definitely try to change that and increase

Usher understands the issues many black gay men experience first hand. After graduating college in 2007, he ran an HIV prevention program in Tennessee that focused on LGBTQ youth of color. The advocate grew close with his clients, he recalled, often driving them to the office to get tested. He even attended their graduation ceremonies. The experience opened his eyes to their reality.

I started to see and understand the complexities of people's lives, of people's HIV prevention — it didn't matter enough to change anything." He said some clients fully understood the risks of HIV but contracted the virus anyway.

#### Related: Fraternity Brothers Say 'I Do' After 10-Year Romance

"It wasn't like the 'What happened?' conversation," Usher explained. "It was just, 'I understand and I know what happened, because you entered a relationship and you wanted to feel loved, and you thought that removing the condom meant that you were loved "

Usher began to realize that the alienation these men experienced was a part of the problem. After relocating to New York City - and working as a public health and community organizer for 10 years - he came up with the idea to start MOBI. He applied for and received a grant from the New York City Department of Health to get funding for the group, which held its first event. called MOBItalks, on Saturday. The event was the first in a three-part personal and professional development series taking place in the city. Speakers from different professional backgrounds spoke about self-care, personal sevelopment, personal identity, creative expression and sexuality, he said



The 31-year-old wants to expand the series to other cities. It's an opportunity. he said, for black gay and queer men to find peers, role models and inspiration

Mobilizing Our Brothers Initiative has come to fruition. said. "The response has been so positive and affirming, and it's only the

Being able to connect black gay men across many different social classes

can offer to the community," he said, expressing excitement that the

different education levels, across different ages, is the biggest thing I know that

The next MOBitalks will take place on October 7 in the Bronx. OutFront is a weekly NBC Out series profiling LGBTQ people and allies who are

#### THEROOT

#### Mobilizing Our Brothers Initiative: Empowering Black Gay Men to Tackle Trump's America



hat life could become more difficult, but no one could have imagined just how difficult. From the moment Trump was inaugurated, we have borne witness to

supremacists; from banning transgender people from serving in the military to ending the Deferred Action for Childhood Arrivals program, it's clear to anyone looking that this administration isn't acting in the best interests of

DaShawn Usher is on a beautiful mission to push back against Trump's angerous agenda as the founder and executive director of the Mobilizing Our Brothers Initiative, MOBI is a series of curated connectivity events for black gay nd queer men to see their holistic selves. The mission of MOBI is to cultivate black and brown gay and queer men through MOBItalks, a three-part personal nd professional-development series starting in three locations in New York City: Brooklyn, the Bronx and Harlem.

The first of those events, "MOBItalks: Brooklyn," is taking place Saturday and will feature world-renowned journalist and Native Son founder Emil Wilbekin; Real Mireld: Philly alum. philanthropist and television host Karamo social commentator, writer and Reparations-podcast co-host Richard

\*Our biggest thing is around visibility of black gay men and being unapologetic about that," Usher tells The Root. "When you think about the absence of [an] LGBTQ page on the [White House] website, when you think about the removal happened. How do we operate in an era of Trump? How do we write grants about being a gay man? This is not a time to be silent, but more of a time to be active, vocal and show more visibility."

For many gay black men, promoting the concept of visibility is a double-edged of empowerment. But such advocacy often fails to fully consider what visibility can mean for their personal safety. This is less of a concern for people like Usher, though. "I don't think about a balance yet because we haven't always been visible. There have not always been sections in our community that have been visible, and there are many parts that have been more silent historically,

Karamo Brown says that MORI is important because it will provide a space for gay black men, especially under a Trump administration, in which multiple parts of their intersectional identities are under attack.

would be as comfortable calling me a nigger as they were. Racist folks have bee soldened to be so even more," Brown tells The Root. "We have a man tacitly giving permission [for white people] to feel the anger white people have slways felt. We need MOBI—where people are sharing space with each other and uplifting each other."

Brown says that MOBI is also critical to show what positive holistic health can Brown says. "As a Christian, I believe in the power of prayer, but I also believe should seek services as well as prayer."

What's more, Brown underscores the ways in which black queer men are negatively depicted in the media, and he wanted to help challenge that thinking by being more involved with black organizations.

organizations, but there is something about coming home. I'm appreciative of people, there is something different about our experience that differs from our white counterparts," says Brown. "There is something powerful about that."

MOBI is not alone in its journey of empowering black gay men to speak on behalf of ourselves. There are media outlets like Slay.TV, mentorship and scholarship programs like Black, Gifted & Whole, which provides resources to lack gay men enrolled in HBCUs; and Native Son, a safe space to empower black gay men and celebrate achievements in multiple fields. For Wilbekin, the ounder of Native Son, MOBI is a revolutionary act.

"As we're living within challenging, ignorant political times, it is important to sobilize ourselves. It is important to strengthen each other and uplift each other," he said. "When we look at DACA, the transgender U.S. military han, we know [Trump] doesn't care. We have the power to come together in community together and finding intersections where we're marginalized and create a force and stand up against this man. This feels like community organization and grassroots movements, but really, it is healing "

be held Oct. 7 at the Bronx Museum of Art; and "MOBItalks: Harlem" will take place Oct.

#### **AFROPUNK**



selves. The initiative consists of MORDIAlis, a three-part per and professional development series in Harlem, Brooklyn, and the slans to "vice unice to the convenience of interactive arts. film shion, and music in Black, queer-culture."

York City Department of Health, and further aims to promote healt and wellness. As a feature of the MOBItallis speaker series, I am

#### idea, and why is MOBI so necessary

cound bringing Black yay and oneer men together in a different type of space, I wanted to build a supportive community and

the same and idea and continued to think about bose could it be

#### H: That name is striking-"Mobilizing Our Brothers Initiative". In what direction are folks being mobilized

towards with MOBI is seeing their holistic selves. That includes all the aspects see don't tend to focus on like personal and profession apportive network that recognizes the importance of everyone th

H: In this current political climate, you could say that the rights of LGBTG people are being rolled back at hardly argue that Black LGBTQ people weren't already experiencing various

has changed for Black LGBTQ organizations like MOBI after January 2017, and in what ways did it stay

recetly. After January 2017, in this political climate, it's impo

due to lack of diversified funding, a sole focus on just HIV, and/or

schunce the lives and health of Black gay men, I'm actually glad MOBI didn't come into fruition until this year. It's a reminder that

sertnership with existing organizations or that we are contract create similar events. My future goal for MOBI is to espand our of events across the country. We'd like to build and secure capital to





#### MOBItalks coming to the Bronx to Empower Black Gay



MOBIFest Celebrates Black Queer Voices in Fashion, Music, Art, and Media





**MOBI-NYC.COM** 

#### MOBIFest: Addressing the State of Healthcare for Black Queer People



Maria f y 🚾 🖯

AGS: George M. Johnson, George's LGBTea, LGBTea, MOBIFEST, Black Queer, Blackness, Black Community, Black Gay



When Dashawn Usher started the Mobilizing Our Brothers Initiative, it was simply an idea to re-engage the Black Queer community in NYC, in an effort to create change against the social detriments of health that continue to impact our community. More than a year later, his initiative has attracted some of the top influencers and activists, leading the movement that gives Black Oueer folk a seat at the table, and the ability to take an investment in their own health outcomes.

This week, MOBI embarks on an even bigger project named MOBIFest-a three-day festival that will bring various parts of the Black Queer community together to celebrate life and culture, and most importantly take a vested interest in one's own health. MOBIFEST is an interactive arts experience that celebrates Black Queer voices in fashion, music, visual arts, and media. With a focus on wellness, MOBI connects individuals to opportunities to better themselves before and during the event.

The greatest part about this festival is that it is fully sponsored, meaning there is free entry into all of the festivities being provided.

Here's a calendar listing of the events:

THURSDAY, MAY 17th - Underbar at Row House 6:30 pm - 11 pm 2128 Frederick Douglass Blvd, NY, New York 10026

VIP Kick-Off Event powered by Gilead with beats by MOBIfest's DJ BMajr and drinks

\*Afterparty: Trappy Hour at Harlem Nights- 2361 7th Ave, New York, NY at 11 PM

FRIDAY, MAY 18th - Studio 301 (Brooklyn) 7pm - 11pm

Masc. Off Art Party

301 Ten Eyck St, Brooklyn, NY 11206

Powered by Gilead. Join Art Curator, Jae Joseph as he curates an evening of intimate and immersive performance art featuring Jonathan and Jarrett Key and Rubby Valentin. Beats by MOBIfest's DJ BMajr and drinks provided by Luc Belaire.

SATURDAY, MAY 19th - Melrose Ballroom (Queens) 4pm - Midnight Music+Media+Magic Event

publicist & content producer for Singersroom and Rappersroom.

36-08 33rd St, Queens, NY 11106

Join MOBI as we bring you our music, media, and entertainment event. The day begins with a panel discussion featuring queer men of color across the media and entertainment

industries. Moderated by MOBI's Celebrity Ambassador, Julian Walker. Panelists include: Dyllon Burnside, actor (Pose on FX); Twiggy Garçon, ballroom influencer; Dustin Ross, host of The Friend Zone podcast; Terry Torrington, Slay TV founder; and Josh King,

Festival headliner, Dawn Richard, formerly of Danity Kane, will be performing alongside other acts like Bry'Nt, Harmonica Sunbeam, Brita Filter, Robert Ball, and more.

The day will continue with DJ sets from Kenneth Kyrell, B Majr and Adam R. from Papijuice; a ballroom performance segment featuring DJ Byrell the Great, Icon Jack Mizrahi, and Jonovia 007. Plus community partners and other surprises. \*Early arrival is strongly suggested as there will be plenty to do, see, and experience\*

The greatest thing about this experience is that MOBI is only asking for one thing in order to get a VIP ticket. To take ownership of your health by visiting one of their local partners for a wellness check-in.

OUT

**Dawn Richard Etches Her Own Spotlight** 



When it comes to celebrating the label-free, gender-free, and genre-free self, former Danity Kane member Dawn Richard is a true testament of that celebration. Richard recently teamed up with MOBI, an organization dedicated to helping Black gay and ness festival, taking place May 17-19 in New York City.

neside Dawn as the headliner, MOBIFest will also see performances from DJB ajor, DJ Adam R from Papi Juice, and ballroom curator Twiggy Garçon. Dawn's high

V tests at her concerts, hotlines and places to go for those who are bullied, and eve thing and shelter for fans at her festivals in NY and LA. So when she was proached by MOBI founder DaShawn Usher to partner up, it took nothing for her to ay yes. Beyond what she was doing on her own, Richard talked about her search for a latform that wasn't looking for major looks, but was honestly trying to affect change their community, and that was MOBI to her.

"They want to protect, and have a space and a platform for the LGBTQ+ community t be able to thrive and be able to have the resources they need to really get through, specially in a time where hate crimes are at an all time high," says Richard. "I think MOBI is special. It's something admirable."

Though Richard is no stranger in utilizing her platform to inspire goodness in the world, her life changed when she shared a special moment with a fan at one of her oncerts: "I was privileged to speak with one of my fans who was in the Pulse Nightcl shooting, and he told me his story. It was one of the hardest things for me to hear. From that moment. (two years ago), it changed my perspective on what I wanted to do and what I wanted to be apart of."

Working with MOBI, bringing communities together, and widening the conversation around sexual health in the Black community is something Richard is not letting go of so quickly either. She says, "for me this is not a one off, you know, MORI is stuck with me now. Whatever I can do to help facilitate and be a part of this program, I want to do it, because I'm in it for the long haul."

Our conversation begged the question: why is there such a disconnect in Black and Latino communities from sexual health and wellness, and why don't we talk about it? lichard thinks the answer stems from culture and religion. And she's not wrong. It's redibly taboo for us to speak on issues like sexual and mental health, because for because of the culture we live in." Richard says, "More and more, there are so many ung kids who are finding out early and accepting who they are but are so scared to do it because in school they're being bullied, and from teachers to parents, they're no talking to these children, and not talking to the youth. They're not saying 'it's okay to feel what you are. Its okay to be who you wanna be.' And we need more and more outside help to do that, because they don't have their homes, or anyone in their

diate circles who are willing to help them.

Both Richard and MOBI are hoping to change this narrative for Black and Latino munities, and believe social media will be instrumental in that change. Richard ortunity to show that social media can be benefited from if we use it in the right

wes that once we are able to get past that, social media can hopefully come a tool not to hurt, but to educate. "I think everything is about education, on a ronts. Whether straight or gay, whether fluid or trans, whatever you are, green, blue, prange -- there needs to be education for all parties on how to deal with certain mstances, and right now there is a lot of ignorance, especially with social media.

She believes we can label less, we may find that we are all so much more of the same person. "I've always been very open about that within the lyrics of my music, that it's okay to be genderless, to be genre-less, whatever it is, it's okay to have that dialogue and talk about it. It's okay to refer to love in more than one idea of just man and man. It's okay for straight men to have friendships in the gay community, and not be

The first thing we can do is educate ourselves as a community, so we can make that step in finding the openness to talk about the things that may scare us. Dawn thard and MOBI are making great moves in seeing that this first step happens

fyou're in New York City, make sure to get your ticket to this year's MOBIFest - May 17-19, 2018. More information can be found at MOBI-myc.com. TAGS: ENTERTAINMENT, MUSIC

very good light

#### Julian Walker is making space for queer black men in America

by Will Lanthier | REALLIFE

aShawn Usher MOBI: Mobilizing Our

others Initiative

Growing up in Mississippi, Julian rarely saw anyone on screen that looked like him. That's because he happens to be both black



he actor, who plays Ty on BET's Being Mary Jane, and is also a celebrity ambassador of MOBI (Mobilizing Our Brothers Initiative) an ganization that promotes wellness within the black gay and queer communities. Through it, he hopes to be an inspiration to other men of

#### "I never want people to feel like I did at times, which is alone."

Growing up and self-discovery is never easy to navigate. For many it comes with trial and error and loads of reflection. "I always feel like I've een blessed to have grown up with a very supportive group around me." Julian says to Very Good Light. "I do feel like I faced the challenge of growing up and feeling different or ashamed like something was wrong with me for not looking how certain classmates looked, or talking girls like my other classmate would. I always felt ashamed."

t everyone has had the privilege of having a supportive family like Julian. Many in the black community continue to face hardships and isadvantages. Reported by the Human Rights Campaign, LGBTQ African Americans continue to be challenged by discrimination, lack of per housing, affordable healthcare, and fewer educational opportuniti

assender black people. There are also health-related obstacles. In 2016, the Center for Disease Control and Prevention reported that frican Americans accounted for 44% of HIV diagnoses, while they only comprise 12% of the U.S. population. Of this, 58% of those infected ere gay or bisexual men. In communities across the country, lack of awareness of HIV status contributes to its risk of spreading further.

#### "I want people to understand they can be free. You can feel free to express yourself any way you want."

Because of these statistics, MOBI is more important than ever.

I want people to understand they can be free," says Julian. "You can feel free to express

Which means, ultimately, defining your identity, masculinity and all.

'It doesn't look like me, it doesn't look like you, it doesn't look like the next person. Everyone hould have the right to express what they think masculinity looks like to them.

onether "Everyone has their low moments. I want to help the next person so they don't ave to feel alone or not safe. That's my biggest goal,"

eive a free service and an advanced ticket into MOBIfest. MOBIfest takes place Thursday, May 17 to Saturday, May 19th. more about the event and register for tickets here

#BLACKBOYJOY #FESTIVAL #MOBI #RACE #SELF-LOVE

#### Dawn Richard, formerly of Danity Kane, talks headlining MOBIfest, what to expect and new music

by Kenya Barrett Sunday, May 13, 2018 Posted 28 mins ago

A new queer-themed event, MOBIfest, makes it's way to New York City and headlining artist Dawn Richards discusses what to expect, new music and the queer culture.

On May 17-19 various locations in New York City will transform into MOBIfest, a free interactive festival celebrating Black queer art, music, film, fashion, culture, and health. Hosted by Mobilizing Our Brothers Initiative (MOBI) a coalition dedicated to empowering queer young men of colour, the festival aims to build the community and provide inclusive spaces dedicated to queer individuals.

After the success of MOBItalks, founder Deshawn Usher developed MOBIfest to shed light on the queer community and encourage health and wellness throughout the demographic.

"The events will be free to attend by visiting our community partners and wellness events to gain entry into this celebratory weekend experience," says Usher. "The goal is to link our community with various health and wellness activities, while participants can select how they would like to best take ownership of their health."

In addition to the wellness activities, attendees will be able to enjoy several other events including community art exhibitions, panel discussions with Black queer artists, and a day party celebrating queer contributions to the fashion, music, house & ballroom scene. The festival will conclude with a brunch party featuring gay men of colour in different media industries sharing insights on their career success.

Dawn Richard, formerly of Danity Kane, spoke with me about her headlining performance, what attendees can expect, new music and what MOBIfest means to



#### So, Dawn you are headlining MOBIFest this year! How are you feeling

DAWN: It's one of the things where you always get butterflies when you perform. but for me, it's always exciting because I get to touch and hug and talk and learn from a lot of the movement that's been rocking with me for a long time. Every time I get to possibly be apart of their space and energy, I'm honoured. So, If anything I'm just excited to get back out there: It's been a minute since I did a live show. This is the first live show I've done since I got off the REDEMPTION tour about a year ago. It's exciting for me.

#### Awesome! Will this be your first time headlining a festival?

DAWN: This is my first time headlining a festival. I did Pitchfork Music Festival but I wasn't headlining, so this is my first time headlining an actual festival and I'm excited and honoured. I'm super grateful that they thought of me to headline. Beyond that, I'm just over joyed. I think the cause, what they are doing, the initiative and the whole push behind Black men and the Black gay community is so important. I'm just happy to be apart of it, let alone headline it.









NW/ INCO / Studie NOI (Stooklyn) Tym - 11pm











#### MOBIFEST: A CELEBRATION OF QUEER CULTURE BY KENNETH COURTNEY JR.

Armed with her dancers and live band, music artist Dawn Richard took to the stage at the Melrose Balliroom in Queens, NY on Saturday, May 19th for an electrifying show during the inaugural MOBIfest. Mobilizing Our Brothers Initiative (MOBI) launched their citywide interactive wellness festival celebrating Black Queer voices in fashion, music, visual arts and media in New York City. Attendees gained VIP access to each day's events by taking ownership of their health by participating in free wellness services from of MOBI's community partners across the city.

The weekend kicked off on Thursday, May 17th with a launch party powered by Gilead at Harlem's Underbar with beats by MOBlfest's DJ BMajr and drinks by Lambda Vodka. Day 2, brought guests across the bridge to Williamsburg, Brooklyn for MOBlfest's "Masc Off: Art Party." Powered by Gilead and curated by Jae Joseph, the event was an evening of intimate and immersive performance art featuring live hair painting from Jonathan and Jarrett Key and a music performance from Rubby Valentin. Works from queer artists of color were exhibited in the gallery while attendees vibed to beats by DJ BMajr and sipped champagne provided by Luc Belaire. This all led up to day 3, which included a panel discussion featuring queer men of color across the media and entertainment industries moderated by MOBI's Celebrity Ambassador, Julian Walker. Panelists included: Dyllon Burnside, actor (Pose on FX); Twiggy Garçon, ballroom influencer; Dustin Ross, host of The Friend Zone podcast; Terry Torrington, Slay TV founder; and Josh King, publicist & content producer for Singersroom and Rappersroom.

Headliner, Dawn Richard performed alongside other acts including Bry'Nt, EarthTone, Harmonica Sunbeam, Brita Filter, Robert Ball, and more. MOBIfest featured DJ sets from Kenneth Kyrell, B Majr and Adam R. from PapiJuice; a ballroom performance segment curated by Twiggy Garçon featuring DJ Byrell the Great, Icon Jack Mizrahi, Omari Mizrahi, and Jonovia no.

MOBIfest was presented by New York City Department of Health, Gilead, New York Blood Center's Project ACHIEVE, AHF, and Impulse Group NYC. Community partnerships included Welthe Images, Out in Tech, The Red Door Foundation, King Children, TENz, and DBQ. CHILL was the official national media sponsor of MOBIfest.

To learn more about MOBI, please follow "MOBINYC" on Instagram, Facebook, Twitter: @MOBI\_NYC, and visit www.mobi-nyc.com to stay updated on events.













# cassius

# LOOK GOOD, FEEL GOOD: MOBI TEAMS UP WITH SCOTCH & SODA FOR 'WELL & WELL-DRESSED' CAMPAIGN

The wellness initiative, which highlights queer brothers of color, is encouraging holistic health in combating adversity.

By Stephanie Long

CIII TIIDE

01.30.19

C.: Disparities are undoubtedly present throughout the wellness movement, with the mainstream wellness industry catering mostly to a white audience. In the last few years, the work Black women have done in changing the face of wellness has gained more visibility. Can you talk briefly about the work Black men have also been doing, and why this initiative —with a focus on queer brothers of color—is especially important?

D.U..: We know that health disparities continue to disproportionality impact communities of color, particularly the Black communities. Often, we are not treated as a whole person when engaging with providers. The focus tends to lean towards treating the symptoms and not the person. There is no consideration in the

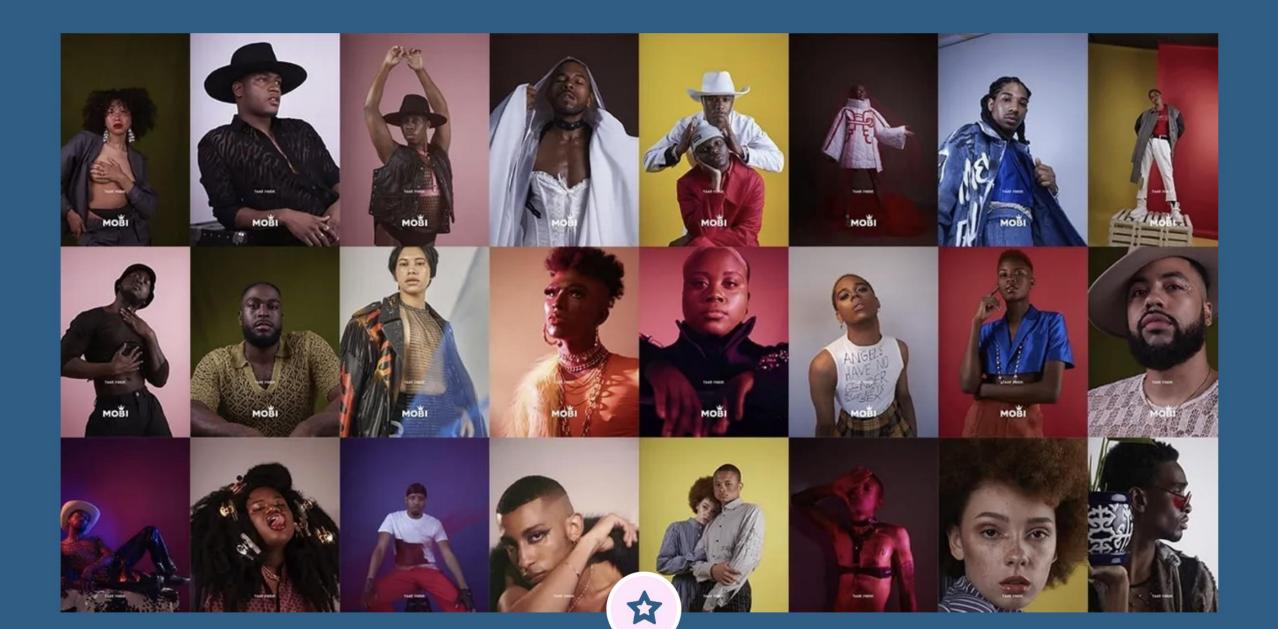
CLOTHING BECOMES OUR ARMOR. STYLE BECOMES OUR CREATIVE EXPRESSION.

healthcare field for the systematic and social implications and oppressions that occur before we even step in the door. Our race and gender, as Black men, is always seen before our sexual identities even comes into play.











# glaad >>>

#### **ACCELERATE COMPASSION**

**GLAAD Media Trainings** 

19 Trainings Completed1,863 People Trained

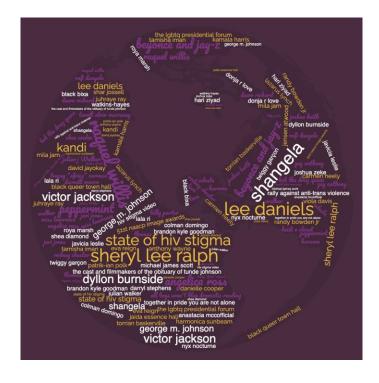






New Celebrities + Influencers

79 Celebrities/Influencer Voices



Major US Scripted/Reality
Program Includes HIV Storyline

1 Show Completed
2 Shows in Development





# **ACCELERATE COMPASSION IN ACTION**

**Hangouts** 

TRINITY K.

SOUTHERN HIV/AII
AWARENESS DAY













glaad \* Following

glaad @ GLAAD Hangout with Victor Jackson and Trinity K. Bone't

Artist, choreographer, and creative director, Victor Jackson (@mrglamrocksoul) and entertainer. advocate, and star of RuPaul's Drag Race All-Star 6 Trinity K. Bone't (@trinitykbonet) discuss Trinity's bravery in being open about his status, what's next for his career as an electric entertainer, and his show-stopping iourney on All-Stars!

Southern HIV/AIDS Awareness Day (SHAAD) is observed annually on August 20. The @southernaidscoalition launched this day to bring awareness to the disproportionate impact of HIV







6.167 views

AUGUST 20







LEIOMY MALDONADO

**MAY 29** 

AT 3 PM ET





VICTOR JACKSON

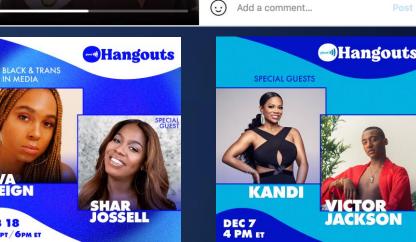
**AUG 20** 

6PM ET / 3PM PT









# **IMPACT: ACCELERATE COMPASSION**

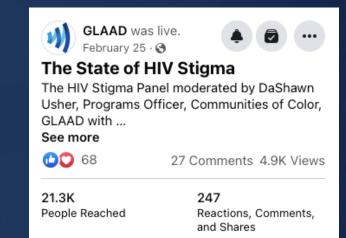
#### **HIV Stigma and Faith Summit 2021**

- 1,017 Registrations
- **465 People** in the Panel Rooms
- **6,130 People** Engaged (FB)
- **40,381+** People Reached (FB)
- 219 People Trained Sessions included *Media* Advocacy for People of Faith (94), How to Engage with the Press (65), Telling Your Story Through Social Media (60)











#### POZ Awards 2021 / Best Virtual Event

Read about the nominees, then scroll down to vote for vour favorite!

October 18, 2021

Like 122 Tweet



#### HIV Stigma and Faith Summit

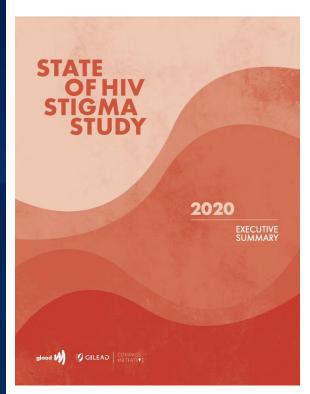
Produced by GLAAD (the advocacy group focused on LGBTQ representations in media), the first ever virtual summit to host discussions on HIV and faith in the South launched in February of 2021, aimed at educating and training participants on dealing with HIV issues in the southern US. The event boasted celebrities Karamo of Queer Eye, Angelica Ross of American Horror Story and director Patrik-lan Polk (Noah's Arc), and was co-hosted by Gilead COMPASS Initiative, Emory University Rollins School of Public Health, University of Houston Graduate College of Social Work, Southern AIDS Coalition, and Wake Forest University School of Divinity. The 3-day event held panels and workshops aimed at bridging the gap between faith, religion, and HIV and sexuality, along

#### Vote: POZ Awards 2021 / Best Virtual Event

with discussions on race, queerness, and HIV stigma.

- Mark S. King's 60th Birthday Bash
- Elton John's Oscar Party
- Broadway Bares: Twerk from Home
- HIV Stigma and Faith Summit

# **IMPACT: ACCELERATE COMPASSION**



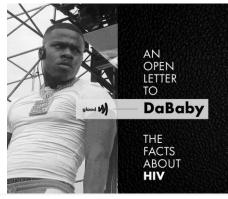
# plus

Karamo Brown, Raquel Willis Headline HIV Stigma & Faith Virtual Summit



The free virtual event aims to train future leaders to better address HIV in the South.

By Donald Padgett FEBRUARY 22 2021 5:36 PM EST



The Charlotte Observer

After DaBaby made 'insensitive' remarks about AIDS, these groups want to talk with him



Rapper DaBaby's music video is filmed in Charlotte neighborhood, Westchester



In the U.S. South, Advocates Break Through HIV

# **GLAAD Insights Leads to Real World Impacts**

# Research + Advocacy = Media that Combats Stigma

#### yahoo!life

Exclusive: New GLAAD survey on HIV stigma and lack of knowledge about transmission shows 'how much work is left to do'









OUT HEALTH AND WELLNESS

# Half of Americans say they'd avoid an HIV-positive doctor

Four decades into the AIDS epidemic, misinformation is still rampant, according to GLAAD's "The State of HIV Stigma 2021."

66

"Fear comes from a lack of knowing. A lack of information drives the stigma, which feeds the feeling you have to hide. It's a vicious cycle."

DAFINA WARD, SOUTHERN AIDS COALITION

# DaBaby: National Story, Local Headlines



'Open Letter to DaBaby': National LGBTQ and HIV/AIDS Organizations Call for Educational Meeting With Rapper



#### DaBaby meets with HIV advocates

During the meeting, leaders from groups such as the Black AIDS Institute, Gilead Sciences COMPASS Initiative Coordinating Centers and the National Minority AIDS Council provided DaBaby with facts about HIV, and some also shared their personal stories about what it's like to live with HIV.



Community organizations send letter to rapper DaBaby after homophobic comments



Alabama Life & Culture

After DaBaby's HIV comments these Southern advocacy, education groups want a word with the rapper



The open letter to DaBaby shared these bullet points:

- People living with HIV today, when on effective treatment, lead long and healthy lives and cannot transmit HIV. Treating HIV can suppress the virus to the point it is no longer detected. When it is undetected, it is untransmittable, the key message of the U=U campaign.
- Approximately 1.2 million people in the U.S. have HIV. 13% of them don't know it, reinforcing the need for HIV testing and
  ending the stigma around HIV testing.

Charlotte, NC

- People most vulnerable to HIV are the ones who have limited access to transportation, housing, healthcare, and social support.
   We should focus on advocating for resources in our community rather than stigmatizing women and LGBTQ people.
- Black Americans account for more HIV diagnoses (43%), people living with HIV (42%), and the most deaths among people with HIV (44%) than any other racial and ethnic group in the U.S.
- The CDC states that the U.S. South experiences the greatest rates of HIV and lags behind in providing quality HIV prevention services and care. According to AIDSVu, a program from Emory University's Rollins School of Public Health and the Center for AIDS Research at Emory University, 31,864 people are living with HIV in North Carolina, where DaBaby was raised.

# Lil Nas X + VMAs = Lifting Up HIV Facts

#### **EBONY**

#### Lil Nas X Brings Awareness About HIV in the U.S. South During VMA's Performance

Lil Nas X's performance at the VMA's follows his announcement of the Montero baby registry that coincide with the releases of his *Montero* album on September 17. Each song on the album has listed a charity or organization that fans can donate to, including 13 HIV organizations that are part of the Gilead COMPASS Initiative®. The initiative has established a 10-year plan to commit \$100 million in support of hundreds of organizations working to address the HIV/AIDS epidemic in the Southern United States.

Dafina Ward, Executive Director of the Southern AIDS Coalition, a Gilead COMPASS Initiative Coordinating Center, expressed her excitement about partnering with Lil Nas X.

- 281M+ media impressions
- 75 unique stories

#### billboard

Lil Nas X Paid Tribute to Those Living With HIV During VMAs Performance Lil Nas X has been a longtime advocate for HIV/AIDs education. Each song on his upcoming Sept. 17 album *Montero* has listed a charity or group that fans can donate to, including 13 HIV organizations that are part of the Gilead COMPASS Initiative, which made a more than \$100 million commitment over 10 years to support hundreds organizations working to address the HIV/AIDS epidemic in the Southern United States.



9:13 PM · Sep 12, 2021 · Twitter for iPhone

1,595 Retweets 20 Quote Tweets 24.1K Likes

# **HIV Stories Go Missing in TV & Film**



ons and Adom in Mom are wheelchoir users, while tatty Webber on MacGyver has dwarfism. CW has two characters with disabilities, a decreas

scripted television for eleven years and continues disproportionately fewer than that of the actual population. According to the 2017 American Community jurvey conducted by the U.S. Census, 13.3 percent of For the purposes of this report, GLAAD followed the guidelines of the American Disability Act (ADA), which ncludes those with non-apparent disabilities, including those with concer, PTSD, and people living with

this season, 3.5 percent (27 characters) have a disability. This is a small increase from last year's high of 3.1 percent, setting a new record high percentage with the number of characters remaining equal.

percent of the network's series regulars) who also have a disability this season, an increase from last year's 13. P.D., Law and Order: SVU, and one new drama; Med and This Is Us; and characters with mability-related disabilities on Superstore and New Amsterdam, NBC addiction, TBI, and more. We hope to see others follow

disabilities, a two-character decrease for ABC and a steady hold for CBS. On ABC, the three characters with a disability include a wheelchair user on A Million Little Things, the lead of The Good Dactor who has autism, and Eric Winter from The Rapkie who has a learning

re character with a disability, a decrease from last ear's three characters, Gavin McHugh on 9-1-1, who

includes two queer characters, Matilda and Drea, who are both autistic.

Special, the protagonist who is a gay man with cerebral palsy. The show facuses on the intersections of his identity and should pave the way for more stories which empower people to share their authentic stories.

Today there still exists stigmas and harmful stereotyp

In 2015, GLAAD partnered with The Elizabeth Taylor. the stigma. That guide is used to help educate the new Studio Responsibility Index 2021

STUDIO RESPONSIBILITY INDEX 2021

occeptance of IGBTQ stories, break new ground, and inves in queer and trans talent and stories in an unprecedented way. Hollywood and the business of storytelling must be more nimble, more creative, more open than ever before This year's SRI makes it clear, there remains significant work to be done in moinstrage film releases to ensure that

LGBTQ characters tracked are to be people of color after several years of decreases. While we saw a significant challenge or returned to their high of 57 percent LGBTQ. people of color from our 2017 study. Last year, GLAAD also began to track LGBTQ characters who have a disability. This year shows an unacceptable and complete absence – a drop from the single character counted in the previous study.

More disappointing, there is a complete obsence of staries of IGRTQ characters living with HIV, a group which still faces incredibly high levels of stigmo and discrimination.

Today, approximately 1.2 million Americans live with HIV.

And their stories must be told, heard and seen. GLAAD and Gilead Sciences' The State of HIV Stigma survey found nearly 9 in 10 Americans believe "there is still stigma around sharing his experience of living with HIV and receiving ncredible waves of support. At the time of publication, t incredible waves at support. At the line of publication, the only spooning film publicly announced from the eight stud distributors tracked which includes a character living with HIV is an adaptation of the Rock Hudson biography All That Heaven Allows at Universal Pictures with out director Greg Berkanti attached – though there has not been any recent news on the project. While we hope to see this project advance, it is clear that there are so many more stories to tell and so many more films needing to get made and seen. In the past year, GLAAD challenged the TV industry to introduce new regular and recurring LGBTQ characters livin with HIV in order to combat stigma. Now we are similarly challenging Hallywood studies. GLAAD is calling on the development and theatrical release in coming years of

stories featuring LGBTQ characters living with HIV. Our challenge - today and every day - is to continue

If studios and production companies wish to remain releva

and impactful stories every day. Our GLAAD Media Institute serves as a valued resource to content creators, network we'll advance and continue to move the needle forward for

to achieving 100 percent acceptance. Let's get to work – there's lots to get done.



# Call Hollywood to Action



#### LGBTQ Characters Got More Movie Screen Time In 2020, GLAAD Study Finds

Caveats aside, GLAAD found a number of glaring gaps in LGBTQ representation in film. According to the report, theatrical releases from the major studios contained zero transgender or nonbinary characters for the fourth year in a row. There were zero LGBTQ characters with a disability. And there were no LGBTQ characters living with HIV.



GLAAD, LGBTQ+ Organizations Urge Emmy Voters to Support 'Pose'

"Pose" wrapped with the airing of its final episode on June 6. As the letter notes, this left scripted television with zero characters living with HIV and only 21 transgender regular characters.

#### Los Angeles Times

### Billy Porter reveals he has been HIV-positive for 14 years

GLAAD responded to Porter's revelation in a statement from DaShawn Usher, the organization's associate director for communities of color.

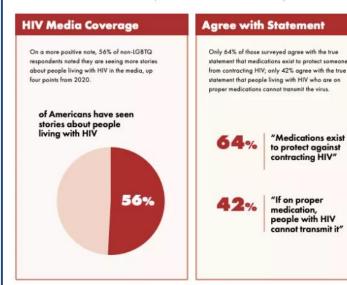
"The tremendous levels of stigma facing people living with HIV today can only be broken by icons like Billy Porter showing the world that HIV is not at all a barrier to a healthy and successful life," Usher said before discussing advances in medications, prevention and other treatment that allow HIV-positive people to live long, healthy lives without transmitting the virus. He called those leaps in care and prevention "largely invisible" in the news and entertainment industries.

"When the groundbreaking show 'Pose' goes off air in a few weeks, there will be zero television characters living with HIV," Usher continued. "That is truly unacceptable when 1.2 million Americans and about 38 million people globally are living with HIV. Billy's powerful interview needs to be a wake-up call for media and the general public that it's time to end the stigma that people living with HIV face and to educate each other about HIV prevention and treatment."



# How the media could help end HIV stigma

Although more people surveyed for the GLAAD report recalled seeing positive media coverage about people with HIV in the past 12 months – 56% in the 2021 study compared with 52% in 2020 – another survey by the organization found a "drastic decrease" in the number of characters with HIV in US primetime dramas over the same period.

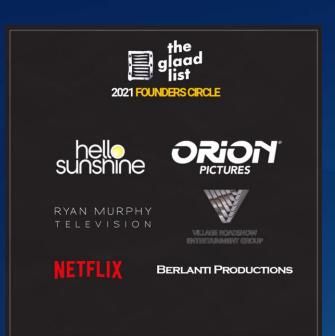


56% of American's have seen stories about people living with HIV. Image: GLAAD

"People living with HIV continue to experience stigma, and stigma thrives in silence. Their stories must be told to show how people with HIV lead long and healthy lives, and cannot sexually transmit HIV when on proper treatment," Sarah Kate Ellis, CEO of GLAAD, says

# **Diversify Pipeline Storytelling**





#### **NEWS**

#### Hollywood heavyweights line up to mentor **LGBTQ** screenwriters

Ryan Murphy, Reese Witherspoon and Greg Berlanti's production companies will shepherd finalists in the third-annual GLAAD List scriptwriting competition.

The competition opened just days after GLAAD released its ninth annual Studio Responsibility Index, tracking the quantity, quality and diversity of LGBTQ characters in theatrical releases from the eight largest studio distributors.

While the 2021 index saw queer women outnumbering men for the first time, representation of bisexual, transgender, nonbinary, HIVpositive and disabled characters was lacking, according to the report's findings.



#### **BEFORE I CHANGE** MY MIND

BY TREVOR ANDERSON & FISH GRIWKOWSKY

**COLORS OF AVA** 

BY WAYNE MAHON

BY MAX RISSMAN

IN THE CITY OF SHY HUNTERS

BY SAM MCCONNELL

BY ALYSSA LERNER

LIKE FAMILY

BY BRANDI SPERRY & SHAUNA SPERRY

**MARGO & PERRY** 

SISTER

BY BECCA ROTH

HIT ME HARDER

**JESSE IS A FRIEND** 

BY AZIA SQUIRE THE CABIN AT THE END

> OF THE WORLD BY STEVE DESMOND

& MICHAEL SHERMAN

TRAPEZE OF THE FLESH

BY DAMON SANTOSTEFANO



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